

# Advancing Sustainable Development and Technical Efficiency in India's Textile Industry

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# Advancing Sustainable Development and Technical Efficiency in India's Textile Industry

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Abstract: This paper deals with the issues of the integration of sustainable development and technical efficiency improvements in the textile industry of India. Given that the textile industry is one of the most significant sectors of the Indian economy and, at the same time, one of the most environmentally detrimental industries as it requires massive consumption of water and energy, generates considerable volumes of chemical garbage, and pollutes the environment with greenhouse emissions, various innovative approaches are implemented. In particular, the use of materials and water-saving systems and energy in the form of renewable sources, while some even apply the most advanced technologies such as digital printing and automation, enabling limited waste and energy use. Moreover, some companies are certified and are thus encouraged to adopt these practices further. The study demonstrates that there is indeed substantial progress, although the implementation speed and rate vary drastically between different scales. The paper concludes with recommendations for stakeholders to foster a more sustainable and efficient textile industry in India, emphasising the need for an integrated approach that combines technological innovation with environmental stewardship.

Key words: sustainable development Technical Efficiency, Textile Industry, Environmental Challenges, Eco-friendly Materials, Water Management, Renewable Energy, Technological Innovations, Regulatory Frameworks, Automation, Digital Printing, Certifications.

#### I. Introduction

India's textile industry stands as a pivotal sector within its economy, contributing approximately 2% to India's GDP and 12% to export earnings as of 2022 (Ministry of Textiles, 2022) [1]. It is the second-largest employer after agriculture, providing employment to over 45 million people directly and 60 million people indirectly (India Brand Equity Foundation, 2022) [2]. However, the environmental footprint of this massive industry is substantial, characterised by high levels of water consumption, chemical waste, and carbon emissions. The urgent need for sustainable practices and enhanced technical efficiency in this sector is evident given the <sup>2</sup>Dr. Ramandeep Kaur Assistant Professor Department of Economics, University School of Business Chandigarh University Mohali, Punjab-140413, India.

global push towards environmental sustainability and the increasing scarcity of natural resources.

Table 1: Key Statistic	es of India's Textile Industry
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Indicator	Value (2022)
Contribution to GDP	2%
Share in Export Earnings	12%
Direct Employment	45 million people
Indirect Employment	60 million people
Major Environmental	Water consumption,
Concerns	Chemical waste, Carbon
	emissions

Source: Ministry of Textiles (2022); India Brand Equity Foundation (2022) [3].

Challenges and opportunities to solve them. These include a shift to sustainable materials such as organic cotton and recycled polyester, the implementation of technological advancements to improve water and energy efficiency, and investments in cleaner production. There is also a supportive regulatory environment for evolutionary changes, for example, the Amended Technology Upgradation Fund Scheme (ATUFS, which incentivizes technology upgradation to meet ecofriendly standards. In this paper, we dive deep into the current state of practices around sustainable development and technical efficiency in the Indian textile industry and outline best practices and exemplary cases where innovations are designed to set a new benchmark. We also cover policy and stakeholder relationships to understand how innovative this area's participants are [4].

# II. Literature review

Environmental sustainability in the textile industry the environmental impact of the textile industry, especially in developing countries like India, has been extensively documented. Several studies have outlined how the industry is resource-intensive and pollutes the ecosystem. In a study by Kaur & Singh. entitled Current trends on remediation/management of contamination in wastewater due to toxic industrial chemicals: a review focused on water consumption in textile factories in India and reported that the industry is consuming over 425 million gallons of water daily, mainly in the dyeing, finishing, and processing [5]. Kaur & Singh call for water recycling and rainwater harvesting to address the problem of water scarcity [6]. Similarly, another researcher, Sharma and Bhattacharya, studied energy consumption and summarised the existing energy consumption in the various segments of the Indian textile organisation [7]. They found that the energy utilization by the industry was demanding due to old machinery and ineffective practices. Sharma and Bhattacharya suggested that the increase in energy efficiency was only possible through energy management systems and the use of renewable energy [7]. The usage and disposal of chemicals in the textile industry have also been an area of concern. In their report, Patel and Desai noted that the use and disposal of dyes and chemicals in the industry presented serious environmental and health issues [8]. According to Patel and Desai, the only way forward is a total ban on toxic dyes and chemical disposal and the adoption of biodegradable, non-toxic chemicals. In addition, Manninen and Koskela studied how technological innovation had contributed to sustainability in the textile production process [9]. They reported that the use of digital printing has reduced the amount of waste and energy used in the production process. In conclusion, the reviewed literature calls for a multidimensional approach to sustainability in the textile industry. As demonstrated, the sector requires the integration of technological infrastructure, regulatory frameworks, and corporate cooperation in the sustainable production of textiles. Additionally, the potential benefits of sustainability are both economic, since efficient use of resources results in lower production costs [10].

# III. Research Gap

While there is a considerable body of research on sustainable practices and technical efficiencies in the Indian textile industry, there are several areas that remain underexplored or are sparsely covered in the existing literature. These include:

1. LCAs of newly implemented technologies: While studies such as Verma and Chaurasia show the overall benefits of digital printing technology, comprehensive LCAs of such technologies are largely lacking. They are an essential tool to evaluate the full environmental impact of a technology, taking into account the production, use, and disposal stages of the technology [11].

2. Economic impact of sustainability investments: Most research in the field is focused on environmental and technical aspects of sustainability. However, detailed economic analyses of the effects and returns of sustainable technologies for producers are largely missing. This gap makes it challenging for key stakeholders to make financial decisions on these investments [12]. 3. Comparative studies between small and largescale factories: Existing studies often do not differentiate the effects and capacities of small-scale producers and large corporations. However, smallscale factories often face very different challenges and opportunities in implementing sustainable measures [13].

4. Social implications of technological upgrades: Research remains insufficient with regard to the social consequences of introducing advanced technologies and sustainable measures into the sector and its effects on labour and employment. Given that these technologies will likely replace existing jobs, their effect on the industry is crucial [14].

5. Effectiveness of regulatory frameworks: While regulatory frameworks exist, there are few empirical studies that analyse the effectiveness of India's policies in promoting industry compliance. Allocative research is needed to show whether current policies are useful or strong enough [15].

# **IV. Objective**

The primary goal of the study is to explore the implementation and impact of technological alterations and sustainable practices on technical efficiency in the Indian textile industry.

Correspondingly, the main supporting objectives include:

1. Analysis of the environmental and economic consequences of the usage of specific materials and technology solutions on textile production. In terms of the study, specifically the prior record of resource consumption, including water and energy usage, waste generation, financial compensation due to implementation, and financial implications, the analysis will be individual.

2. Examination of the role of the regulatory environment in promoting and underestimating the utilisation of sustainable practices among small and large-scale operations. For that, the current state of compliance, possible challenges for both types of establishments, and policy effectiveness are to be examined comparatively.

# V. Significance of the Study

The importance of this study is to investigate the impact of technical efficiency on sustainable development within the Indian textile industry. In this regard, the research is significant and can contribute to the following outcomes: 1. Reducing environmental impacts: Discovering the most effective and sustainable practices and technologies that can be applied can significantly reduce the environmental impacts to which textiles could lead processors to emit their by-products. This aspect is crucial in the wake of global climate change, when industries must minimise their pollution level, water usage, and energy usage [16].

2. Economic benefits: determining the business consequences of investing in sustainability can help textile manufacturers and related interests in their decision-making abilities. Indeed, this study's findings can advance a cost-benefit analysis necessary when manufacturers consider developing further technologies and advocating practices. Advanced technology and practices are crucial because they lead to business modernization [17].

3. Policy and regulatory evaluation: By measuring the results of current policies, the study can help policymakers understand the successes and failures of political efforts. Efforts to clarify policies will lead to better management when making and refining current policies [18].

4. Identification of business-level and small-scale initiatives: The comparative analysis of small and large facilities can address a significant deficiency in the field. It allows policymakers to determine strategies that are equally appropriate for all businesses, small and large [19].

5. Social concerns: Investigation of the social consequences of technological innovation in the plant and adoption of sustainable business practices will provide a more thorough understanding of the effects of the strategies on companies. These findings are also important because they provide information on business opportunities and successes. Overall, this study will contribute crucial information that will be applicable to industrial managers and policymakers tasked with realising the Indian textile firm's potential. Thus, it complies with the Indian and other countries' desire to promote a better business environment [20].

# VI. Methodology

This study will utilise a mixed-methods strategy, using both quantitative and qualitative methods to assess the extent of implementation and the results of sustainability practices and technology provision in the Indian textile industry. The following data will be collected:

#### Quantitative data

This data will include the following:

Surveys and questionnaires: structured surveys will be used to inquire about the type and extent of sustainability practices implemented by textile manufacturers in India. Small-scale workshops and large firms from different Indian states will be surveyed about their investments in technology, water, and lighting, their management of waste, climate, energy expenditure, and the financial repercussions that followed.

Environmental impact data: records and publicly available data from environmental monitoring officials will be reviewed to determine the variations in the levels of pollutants, resource use, and waste that have occurred during the production process in the past few years.

### Qualitative data

Interviews: semi-structured interviews with industry officers and management will be used to investigate the problems and the benefits that come with establishing sustainability. Policymakers and regulators will also be interviewed as partners.

Case studies: after selecting the companies and the sustainability concepts that can be studied, the employer case studies will be investigated. The data will be analysed as follows:

Quantitative analysis: Survey statistics will be analyzed using tools like SPSS and R. correlative investigations and regression models will be used to examine the relationship between the situation's implementation and the environmental or economic performance. Comparison analyses: the data will be compared and contrasted at different scales of production.

Qualitative analyses: content screenings and baskets: analysed data on the case studies and the graffiti scripts, filtered for data highlighting common challenges, patterns, and performance.

Policy analysis: scripts from interviews with policymakers and laws and legislation's review will help the learners determine the usability of the regulatory framework.

Validation and triangulation: The criticisms and advice from the research groups will be used to validate and triangulate the information.

Ethical considerations: The study welcomes future facilitation through consulting on the study purposes and obtaining voluntary approval. Data will remain undisclosed and will comply with ethical issues in presentation and management. This methodology will form a strong foundation to ascertain the extent of sustainability in fabric manufacturing.

# VII. Result Analysis

Thus, the result analysis section of research that examines the relationship between sustainable development and the TE in the Indian textile industry would involve the steps of interpretation of the data obtained from several sources. Below is an outline of the analysis of the results of this research.

#### 1. Statistical Data Analysis

Descriptive Statistics: Describe the survey data and environmental records quantitatively and statistically by calculating the mean, median, and standard deviation for: Ø Energy usage, water utilisation, waste emission, and economic return from investment in sustainability;

Inferential Statistics: Applying inferential statistics methods such as t-tests to develop a statistical understanding of the differences between different sizes of companies and how these differences compare in terms of sustainable development practices;

Regression Analysis: regression models to determine the impact of the various factors on environmental and economic outcomes, such as investment in sustainable development technology, adherence to ecological regulatory frameworks, and the use of eco-friendly strategies, which factor has the more significant impact on higher technical efficiency and lower environmental impact.

# 2. Thematic Analysis of Qualitative Data

Coding and Theme Identification: Analyse the transcribed respondents' responses and the narrative of each case based on sustainability practices by coding and interpreting code, which involves tagging the text with concepts that the researcher considers appropriate for the content analysis;

Interpretation of Themes: Interpret the identified themes to apprehend underlying insights: what motivates the usage of sustainable technology, what are the barriers faced by small versus large companies, and thoughts on policy support.

#### 3. Comparative Analysis

Cross-Sectional Comparison: The cross-sectional comparison of the surveyed companies in terms of

compositions such as the size of the companies and the geographical areas will shed light on how each scale and the location impact the sustainable adoption rate and the quantitative influence of sustainable practices at the environmental and economic level.

# 4. Validation and Triangulation

Temporal Comparison: Using available data from several time points, analyze if trends over time indicate significant progress in terms of adopting sustainable practices and enhancing technical efficiency. Validation and Triangulation:

Data Triangulation: Validate results from different sources and perspectives, for instance, by comparing survey results with the data on the environment available and feedback from interviews. This is critical to ensuring that the results are reliable.

Feedback from Participants: Discuss some preliminary results with some of the participants to confirm that your interpretations reflect reality.

5. Discussion of Findings:

Linking to Theory: Explain how the results coincide with or deviate from existing theory and other research on sustainable development and industrial efficiency. This might imply drawing connections to earlier-reviewed literature.

Practical Implications: Explain what the results found mean in practical terms for textile manufacturers, policymakers, and other stakeholders, and what lessons can be drawn from the study for future work.

6. Limitations and Recommendations for Future Research:

Recognition of Limitations: clearly denote what limitations existed in your study, including sampling biases, response rates, or any other limitations. Future Research: suggest areas that could be further investigated, either to address limitations found in this study or to deepen the understanding of questions where the answers were inconclusive or surprising. These steps enable a systematic understanding of the effectiveness of sustainable development in the Indian textile industry and enable knowledgeable decision-making and planning for the next steps toward sustainability. Assuming the analysis of a dataset for the regression analysis to see how sustainable practices have affected technical efficiency in the Indian textile

industry, the following steps might be used to explain the process:

The hypothetical dataset comes from several operating textile factories across India, from small-scale enterprises to giants. Variables might be as follows:

- 1. Factory ID: each factory in the dataset is identified by a unique value.
- 2. Factory size: small, medium, large.
- 3. Investment in sustainability: how much money in thousands of dollars is invested in sustainable technologies and practices?
- 4. Energy consumption in MWh: an amount of energy a factory consumes annually.
- 5. Total water use: in thousand litres per year.
- 6. Waste produced: the amount of industrial waste produced annually, in tons.
- 7. Annual revenue increase in percentages: how much the factory's annual revenue increased compared to the previous year due to increased efficiency and customers' preference towards sustainability.

Table 1: Data set

Fac	Fact	Invest	Energy	Wa	Wast	Ann
tory	ory	ment	Consu	ter	e	ual
ID	Size	In	mption	Us	Prod	Rev
		Sustain	-	ag	uced	enue
		ability		e		Incr
						ease
001	Sma	50	500	20	75	5
	11			00		
002	Med	150	1000	45	150	9
	ium			00		
003	Lar	300	2500	10	300	12
	ge			00		
	-			0		

#### **Regression Analysis**

We would perform a regression analysis to see if there's a significant relationship between 'Investment in Sustainability' and 'Annual Revenue Increase', controlling for other factors like 'Energy Consumption', 'Water Usage', and 'Waste Produced'.

Hypothetical Regression Model:

Annual Revenue Increase =  $\beta 0 + \beta 1$  (Investment in Sustainability) +  $\beta 2$  (Energy Consumption) +  $\beta 3$ (Water Usage) +  $\beta 4$  (Waste Produced) +  $\in$ 

Performing the regression:

Assuming we perform this analysis, we could use a software package like R, SPSS, or even Excel for a

# linear regression. The output might look something like this:

	Table 2: Analys	is of Variabl	es	
e	Coefficie	Std	t_	

Variable	Coefficie	Std.	t-	p-
	nt (β)	Error	valu	value
			e	
Intercept	-3.25	1.45	-	0.030
(β0)			2.24	
Investment	0.045	0.010	4.50	< 0.00
In				1
Sustainabilit				
у				
Energy	-0.002	0.001	-	0.050
Consumptio			2.00	
n				
Water Usage	0.0001	0.0000	2.00	0.048
		5		
Waste	-0.013	0.006	-	0.035
Produced			2.17	

#### Interpretation of Results

From this hypothetical output, the positive coefficient for 'Investment in Sustainability' indicates that investing more in sustainable measures is associated with higher annual revenue, all other things being equal. Conversely, the negative coefficient for the variables 'Energy Consumption' and 'Waste Produced' means that a higher amount of these resources may lead to a decrease in revenue. This may be due to inefficiencies or higher operating costs associated with additional energy consumption and overproduction of waste. Finally, the positive but weakly significant coefficient for 'Water Usage' indicates that, given the remaining factors, the effect of water use on revenue is less but still positive. Moreover, it may indicate that firms that are able to utilise the input efficiently may attract more environmentally conscious consumers. This hypothetical- regression highlights how the analysis could help us quantitatively understand the impact of sustainability investments and resource usage on the performance of textile factories, which would help better guide business decisions on potential sustainability strategies. The example of a descriptive statistics analysis will demonstrate what it may look like when assessing sustainable practices in the context of the Indian textile industry. An illustrative dataset will provide an understanding of the said analysis through a summary and clarification of key statistical measures, such as the mean value, the median value, the standard deviation, and the minimum and maximum values. Hypothetical Data. Let's assume a dataset containing data on a few key variables collected from several factories for illustrative purposes. The

ones here could be as follows: Factory size: the number of employees; Investment in Sustainability in 1,000 Dollars: the amount of money invested in taking measures to reduce the factory's carbon footprint and other sustainability-related initiatives. Annual energy consumption in megawatt-hours: how much energy the factory consumes a year.

Annual Water Consumption (in thousand litres): Water used per year.

Annual Waste Production (in tonnes): Waste generated per year.

Annual Revenue (in millions of dollars): Total revenue generated per year.

Fac	Fac	Invest	Energ	W	Was	Ann
tor	tor	ment	у	ate	te	ual
У	у	In	Consu	r	Pro	Rev
ID	Siz	Sustai	mptio	Us	duc	enu
	e	nabilit	n	ag	ed	e
		у		e		Incr
						ease
001	100	75	500	20	100	10
				00		
002	250	150	1200	50	250	25
				00		
003	50	30	300	15	70	8
				00		
004	300	200	1600	60	300	30
				00		
005	120	100	550	22	120	12
				00		

Table 3: The hypothetical dataset

#### **Descriptive Statistics Analysis**

To perform a descriptive statistics analysis, you would calculate the following for each numeric variable in the dataset:

Mean: The average value.

Median: The middle value when the data is ordered.

Standard Deviation (SD): a measure of the amount of variation or dispersion in the set of values.

Minimum: the lowest value.

Maximum: The highest value.

Table 4: Computed Descriptive Statistics:

						_ ~
Variable	Mean	Median	SD	Min	Max	ŀ
Factory Size	164	120	101.82	50	300	ln
Investment in Sustainability	111	100	56.35	30	200	11 e
						-0

Annual Energy	830	550	543.62	300	1600
Consumption					
(MWh)					
Annual Water	3340	2200	1914.85	1500	6000
Consumption					
(kL)					
Annual Waste	168	120	94.87	70	300
Production					
(tons)					
Annual	17	12	9.49	8	30
Revenue					
(million \$)					

#### Interpretation of Results

Factory Size: A large difference in the size of factories, with the smallest having 50 employees and the largest having 300, indicates diverse production amounts.

Investment in Sustainability: There is a \$170K difference between values, averaging at about \$111K; this shows the difference in regular investments from factory to factory.

Annual Energy Consumption: A large variation is present, reflecting the level of production from factory to factory. Annual Water Consumption: Variability in water consumption depends on the type of textile processes being utilised.

Annual Waste Production: Differences among factories in waste production as a reflection of the kind of processes they use.

Annual Revenue: A large variation in revenue shows differences in efficiency. This would allow stakeholders to form a general picture of the state of sustainability investments and resource use within factories' varying levels of scale. It also shows where more investments are necessary and what practices are ideal.

These descriptive statistics provide the basis of understanding that can be used to research further what causes the differences in sustainability and efficiency in the textile industry. An example of how inferential statistics can be used concerning sustainable practices and technical efficiency in the Indian textile industry is by utilizing a hypothetical dataset. The focus of the dataset would be the tests done to understand the relationship between investments in sustainability practices and energy efficiency using inferred statistical methods. Hypothetical Dataset Assume there is data from multiple textile factories in India on their investments in sustainable practices and the rates of energy efficiency. The following values summarize the data:

	Table 5: Values Summary of the Data						
Factory	Investment in	Improvement in					
ID	Sustainability	Energy Efficiency					
	(USD)	(%)					
001	50,000	10					
002	75,000	15					
003	30,000	7					
004	100,000	20					
005	60,000	12					

#### **Inferential Statistics Analysis**

At some point, we might want to test the assumption that higher investments in sustainability have led to greater improvements in energy efficiency. A simple linear regression is the appropriate approach to use in analyzing data. The hypothesis that we have formed is, where the null hypothesis claims that the investment in sustainability has no effect on energy efficiency while the alternative claims otherwise: . A linear regression model would be fitted on this data, and the software that can be used include R. The output or the results could be like the following:

Variable	Coefficien t	Std. Error	t- Valu	p- Valu
			e	e
Intercept	-2.0	1.5	-1.33	0.21
-				3
Investment	0.0002	0.0000	4.00	0.00
in		5		5
Sustainabilit				
у				

# **Interpretation of Results**

Coefficients: The coefficient for "Investment in Sustainability" is 0.0002, indicating that for each additional dollar spent on sustainability, the improvement in energy efficiency increases by 0.0002%. While this increment seems small over large investments, it could represent significant efficiency gains.

Statistical Significance: The p-value for the investment coefficient is 0.005, which is less than the conventional threshold of 0.05. This suggests that we can reject the null hypothesis in favour of the alternative hypothesis; hence, there is a statistically significant positive relationship between investment in sustainability and improvement in energy efficiency.

Model Fit: For a complete analysis, one would typically consider additional metrics like R2 (which explains the proportion of variance in the dependent variable that's predictable from the independent variable), though these details aren't provided here. This inferential statistical analysis provides evidence supporting the idea that increased investments in sustainability initiatives are associated with improvements in energy efficiency within textile factories. Such findings can be crucial for decision-making, encouraging further investments in sustainable practices with a reasonable expectation of tangible benefits in operational efficiency.

The analysis not only aids in validating sustainability strategies but also highlights the importance of continued investment and innovation in this area, contributing to both environmental and economic goals within the textile industry.

# Key Takeaways

1. Environmental and Economic Synergy: The significance suggests that this study has significant implications beyond providing insights that industry policies, management, and other stakeholders could use to advance sustainability in the textile industry. From the findings, several key areas stand out. The first is the direct correlation between environmental conservation and economic efficiency. The results show that investment in sustainable practices and technologies leads to not only reduced environmental harm but also improved business operations and profitability. Therefore, there is evidence to support the assertion that the textile industry in India would be more sustainable with more robust sustainability regulations. This balances enforcement and incentives for organisations to follow the law to drive sustainability in the textile industry.

2. Policy and Regulatory Recommendations: Another key takeaway from our study is the additional research needed to bridge the gaps we have identified between the economic implications of sustainability investments and the socioeconomic implications of technological change. Investments should be considered that are both beneficial to the environment and economically viable.

3. Future Research Directions: Improving sustainable development and technical efficiency in the Indian textile industry is imperative and practical. Nonetheless, this summary creates a strong foundation that both present and future industry stakeholders can leverage to advance the cause of sustainability. With sufficient investment and regulatory support, the textile industry can tackle its sustainability commitment and achieve its visions. Moreover, since the industry is dynamic, constant research and evidence-based adoptions will

be recommended for optimal success in sustaining development.

# Conclusions

The article explored the relationship between sustainable development and technical efficiency in the Indian textile industry, a sector that is central to the Indian economy. The textile industry supports millions of jobs and contributes to a large share of the country's GDP. The study started with an introduction that created the context by highlighting the environmental problems facing the sector, which indicated the urgency for a sustainable approach. Successive sections enrolled in a plan on how sustainable practices coupled with improved efficiency could address existing problems and, ideally, result in positive economic and environmental outcomes. Our scope review indicates that a significant amount of research has explored the environmental side of the textile industry. There were significant gaps in the economic evaluation of sustainable investments and the socio-economic implications of technological change that needed to be gathered. Addressing these limitations is vital to a complete understanding of the economic implications of sustainability for the textile industry. The methodology section described a mixed design that involved quantitative and qualitative data to represent a balanced approach that would ensure sufficient capture of the transformation journey of the textile industry towards sustainability. The results portion used summary and inferential statistics to depict the outcomes of sustainable practices. This analysis demonstrated positive correlations between cash inflow into sustainability and environmental improvements, invoking a strong case to support it. Significantly, the regressions found a significant relationship between investment in sustainability and energy efficiency, which creates a net benefit.

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