

## CALL FOR LONG ABSTRACTS

The conference constitutes the 7th annual Symposium of the **Systemic Design Research Network (SDRN)**, a cooperative educational group founded in 2012 by OCAD University (Canada) and AHO (Norway). The RSD7 will be hosted by **Politecnico di Torino** in Turin (Italy). The aim is to promote an international debate on the multiple applications and purposes on which the systems thinking in design is developed towards sustainability. The symposium will generate nurturing interdisciplinary collaborations and discussions, involving academics, designers and professionals.

### RELEVANT TOPICS

The conference theme encompasses many areas of Systemic Design, exploring the opportunities for systems and design thinking in different interdisciplinary and complementary domains. We welcome works addressing this wide theme from different perspectives, fostering special reflections on the relevant topics proposed below.

#### 1 | Policy Design and Decision-making

- // Innovation in territorial governance
- // Strategies for sustainable innovation
- // Design thinking for decision-making
- // Democracy and responsibility

Policy design has not been traditionally able to effectively keep pace with the rhythm of changes that affect society today with an unprecedented frequent and radical character. More and more often policies are challenged to find innovative and flexible solutions to properly tackle these issues. Recently, the value of Systemic Design perspective of analysis has been widely recognized in different fields, not least in the policy area, for its ability to address complexity and provide creative, complex -not complicated- solutions with long term time frame. Theoretical and practical contributions on design thinking for decision-making are welcome, together with analysis on the development of strategies for sustainable innovation and innovation in territorial governance.

#### 2 | Industrial processes and agri-food systems

- // Industrial ecology in a Circular Economy
- // Sustainable innovation in industrial development
- // Sustainability of agro-industrial systems

Industrial processes are an important item of our economy that influences not only the economic aspects

but also the environmental ones. Among all the industrial processes, by now the food industry affects our daily life and is absolutely globalised. Systemic Design can be suitable for dealing with industrial processes strategically. Each process can be analysed at different levels of detail and from different perspectives, from the analysis of the single activities, up to observe the whole, holistic view of it. In this track, we support theories, case studies and practice-based research about industrial processes and agrifood systems, based on Systemic Design and system thinking.

#### 3 | Socio-technical systems in the digital age

- // User interaction and enhancement in the age of AI and autonomy
- // Internet of Things (IoT) for sustainability
- // Information technologies in the design domain
- // Systemic Design for learning from data

Investigating socio-technical systems means taking into account the complexity that revolves around people, technologies and their interaction. The flow of information and feedback are considered as fundamental in pursuing the goal of reducing individual consumption of resources. Although the concept of artificial intelligence dates back to the 70s, with machine learning and deep learning we will experience a transition of AI from the theoretical field to the applied one, also in the design field. Along with the research

on socio-technical systems, we support case studies on artificial and smart systems, as well as the use of data for improving the sustainability of both products and services.

#### **4 | Territorial metabolism and flourishing economies**

- // Local resources innovation transitioning to a Circular Economy
- // Sustainable development of regions and bioregions
- // City metabolism and urban ecologies
- // Interdisciplinary models for economy-design
- // New ways of communicating economic systems

Nowadays, our territories are at the forefront facing the economic crisis and climate change which has brought major challenges. These territories, as living metabolism, are on the need to seek for resilience to be able to deal with climate and economic impacts. In this wide context, the Systemic Design research encourages the implementation of a new cultural paradigm which aims to foster innovation in local resources for a sustainable development. We encourage reflections on new territorial realities that concern the sustainability of regions and bioregions, sustained by the flourishing growth of society generating a Circular Economy that supports it. Likewise, the City metabolism and urban ecologies subjects focused on new ways of communicating economic systems to citizens in order to empower the cooperation across infrastructure, governance, and social innovation.

#### **5 | Social care and health systems for sustainable living**

- // Sustainable innovation for health systems
- // Patient empowerment and caregiving
- // Systemic innovation in social care
- // Social Flourishing & Cultural Sustainability

Our social care systems are facing significant societal and organisational challenges that require enhancing their resilience and sustainability. A paradigm shift is claimed to re-balance the relations between stakeholders: people should play an active role in their care, while public and private stakeholders are called to promote a horizontal dialogue to boost social flourishing. We are moving from a provider-led perspective to a new era of human-centred care. This transition is both delicate and complex and entails a systemic and interdisciplinary approach to design sustainable products, services and systems. Theoretical considerations and case study experiences are welcomed to give substance to the dialogue about the role of systems and design thinking in promoting this transition towards sustainable and healthy living.

#### **6 | Models and processes of Systemic Design**

- // Systemic Design theories
- // Innovation processes in complex systems
- // Systems and design thinking in education
- // Historical perspectives on Systemic Design

Today is clear that we need a paradigm shift to provide a sustainable future for the next generations. Many theories are growing up to give some answers in that sense. In Design School has emerged Systemic Design to manage the actual complexity and to outline sustainable future scenarios. Systemic Design is addressed from diverse cultural backgrounds, used in different fields of research, overpassing the boundary of the design. We would like to stimulate a debate more at a theoretical level on the models and processes related to complexity theories, their impact on innovation, education, and ethics. New perspectives, based on historical reflections, are welcomed.

---

### **HOW TO SUBMIT YOUR WORK**

The selection process will be done on long abstracts. We will invite authors to submit the working and the full paper soon after the RSD7 Symposium: we believe this will make the debate more effective, providing authors useful insights to be included in the final proceedings.

Overall, the submission process contains five steps, creating long term engagement, a low entry threshold, and a high level of final output:

### STEP 1 // LONG ABSTRACT SUBMISSION

We ask everyone who wishes to present their work at RSD7 to **submit a long abstract** of maximum 1000 words (title, keywords and references excluded). The abstract may include few main references and max. 2 images. It should be submitted by **30 April 2018** through EasyChair at this link:

<https://easychair.org/conferences/?conf=rSD7>

### STEP 2 // LONG ABSTRACT SELECTION

Your abstract will undergo a **peer review process by independent referees**. We will notify the selected abstracts to be presented at RSD7 within the deadline present on the home page.

### STEP 3 // WORK PRESENTATION

If you have received an email telling you that your abstract has been selected, you should register for the conference and **present your work during the RSD7 symposium** (24-26 October 2018).

### STEP 4 // WORKING PAPER SUBMISSION

Soon after the conference, you will be asked to prepare a **working paper that will be included in the RSD7 proceedings**; you may consider the feedbacks gathered during your presentation discussion. All the working papers will be included in the official RSD7 proceedings, published in Open Access by the Politecnico di Torino.

### STEP 5 // FULL PAPER SUBMISSION

After the publication of the RSD7 proceedings, the authors will be asked to fully develop their papers to submit them for **peer-reviewed publication in external scientific journals**.

## INFORMATION

For any information about the submission process or the RSD7 conference, please contact: [staff@rSD7.org](mailto:staff@rSD7.org)

## ABOUT



**POLITECNICO  
DI TORINO**

Department of  
Architecture and Design

### RSD INTERNATIONAL ORGANIZING COMMITTEE

Silvia Barbero (Politecnico di Torino)  
Jenny Darzentas (University of the Aegean)  
John Darzentas (University of the Aegean)  
Jody Forlizzi (Carnegie Mellon University)  
Tore Gulden (HIOA)  
Peter Jones (OCAD University)  
Harold Nelson  
Amina Pereno (Politecnico di Torino)  
Janne Reitan (HIOA)  
Alex Ryan (MaRS Solutions Lab)  
Birger Sevaldson (AHO)

### RSD7 CONFERENCE CHAIRS

Silvia Barbero – conference chair  
Pier Paolo Peruccio – chair on Systemic Design History  
Paolo Tamborini – chair on Systemic Innovation

### RSD7 LOCAL ORGANIZING COMMITTEE

Amina Pereno – conference manager  
Chiara Battistoni  
Eleonora Fiore  
Carolina Giraldo Nohra  
Flavio Montagner  
Agnese Pallaro  
Chiara Remondino  
Barbara Stabellini