



KALINGA UNIVERSITY

FACULTY OF COMMERCE AND MANAGEMENT

Organises

TWO DAYS INTERNATIONAL CONFERENCE

In Association with



Jose Maria College Foundation,
Inc., Philippines



National Institute of Technology,
Raipur Chhattisgarh



Brokenshire College,
Philippines



आवासन और शहरी कार्य मंत्रालय
भारत सरकार
MINISTRY OF HOUSING AND
URBAN AFFAIRS
GOVERNMENT OF INDIA

MODE - HYBRID

On

INNOVATIVE MANAGEMENT TECHNIQUES FOR SUSTAINABLE DEVELOPMENT (IMTSD-2025)



21st - 22nd February 2025

✉ kucm@kalingauniversity.ac.in | ☎ +91-7024116975

For further details visit:

<https://kalingauniversity.ac.in/IMTS-2025/>

IN COLLABORATION WITH



CAREER POINT
UNIVERSITY

JAIPURIA
INSTITUTE OF MANAGEMENT
LUCKNOW NOIDA JAIPUR INDORE



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ABOUT KALINGA UNIVERSITY

Kalinga University, Naya Raipur, has emerged as a centre of excellence in higher education in Central India. Strategically located in the Smart City of New Raipur, this University has started carving a niche for itself in the education domain and is rising as a shining star on the horizon of quality education.

Established in 2013, this University has been able to win the confidence of over 7000 students. Meritorious students from all over the country and various foreign countries like Afghanistan, Angola, Bangladesh, Cameroon, Gambia, Ivory Coast, Kenya, Lesotho, Liberia, Malawi, Namibia, Nepal, Nigeria, Papua New Guinea, South Sudan, Swaziland, Tanzania, Uganda, Zambia, Zimbabwe, etc have chosen this University for their education and career.

Currently, the University is serving the student community through various schools offering UG and PG programs namely Arts & Humanities, Biotechnology, Commerce & Management, UX Design, Engineering, Fashion Design, Information Technology, Interior Design, Journalism & Mass Communication, Law, Library Science, Pharmacy, Science, Education and Yoga. It also has a centre for Doctoral Research Programmes in various fields.

ABOUT FACULTY OF COMMERCE AND MANAGEMENT

The Department of Commerce fosters academic growth by offering students comprehensive knowledge in business organization, financial accounting, corporate law, economic theory, and business communication. Faculty members, recognized for their expertise in finance and organizational behavior, emphasize practical learning in auditing, company law, and income tax, while cultivating social responsibility and fostering a democratic, inclusive classroom environment. Students benefit from workshops, talks, presentations, and field trips beyond traditional teaching methods.

The Department of Management emphasizes holistic management education, integrating fieldwork, case studies, research, and theoretical concepts. It prepares students for competitive environments by blending knowledge of human behavior, organizational psychology, HR management, economics, finance, marketing, and IT. Opportunities for creativity, innovation, and exposure to corporate needs are provided through expert interactions, industrial visits, and hands-on training. Communication skills and ethics are prioritized to ensure students meet the expectations of employers, customers, and society, adding sustainable value to their roles.



ABOUT THE TWO DAYS INTERNATIONAL CONFERENCE



The conference aims to provide a platform for academicians, researchers, scientists, and industry leaders to come together and conjure & deliberate ideas, inventions, and models on the theme. The Innovative Management Techniques for Sustainable Development As a consequence, the business has also undergone various changes, and the way of doing business has seen major changes. This requires that new ways are discovered to manage the business and its various dimensions. The aim of the conference is to focus on such dimensions and bring to light the issues and the possible solutions for them.

CALL FOR PAPERS

The International Conference on Innovative Management Techniques for Sustainable Development (IMTSD-2025) organised by the Faculty of Commerce and Management, Kalinga University, Naya Raipur, will be held on 21st - 22nd February 2025. The Conference invites contributions in the form of full-length scholarly papers documenting original and substantial research work.

THEMES & SUB-THEMES

Theme 1: Smart Technologies for Sustainable Development

- ② Smart Cities and Urban Planning
- ② Internet of Things (IoT) for Environmental Monitoring
- ② Renewable Energy and Smart Grids
- ② Sustainable Transportation Systems
- ② Smart Agriculture and Precision Farming

Theme 2: E-commerce and Digital Transformation

- ② Omni Channel Retailing
- ② Digital Marketing Strategies
- ② E-commerce Platforms and Technologies
- ② Mobile Commerce and AppBased Shopping

Theme 3: Green Technologies in Business and Management Practices

- ② Corporate Sustainability Strategies
- ② Sustainable Supply Chain Management
- ② Green Finance and Investment
- ② Social Responsibility and Ethical Business Practices
- ② Eco-entrepreneurship and Innovation

Theme 4: Entrepreneurship and Innovation

- ② Startup Ecosystems
- ② Innovation Strategies
- ② Venture Capital and Angel Investing
- ② Scaling and Growth of Small Businesses

Theme 5: Cross-disciplinary Collaboration for Sustainability

- ② Science-policy Interface for Sustainable Development
- ② Interdisciplinary Research for Complex Sustainability Challenges
- ② Engaging Communities in Green Initiatives
- ② Role of Government, Industry, and Academia in Collaboration
- ② International Partnerships for Global Sustainable Goals

Submission Guidelines

- ✓ An abstract may have a maximum of 300 words and a maximum of 5 keywords.
- ✓ Abstract and Full Papers should be submitted to QR Code.
- ✓ The length of the paper should be between 3000-5000 words.
- ✓ The full paper must be formatted as an MS Word document in Times New Roman, 12-point font size.
- ✓ Registration is compulsory for all the participants, authors and co-authors with the Transaction ID number and Payment Receipt in pdf format.
- ✓ Registration without transaction ID number and receipt will not be considered.

Rules For Participation

- ✓ No abstract or full paper shall be accepted after the last date of submission.
- ✓ Only the selected abstracts will be permitted for presentation.
- ✓ Co-authorship is permitted and at least one author must attend the Conference to present the paper.
- ✓ All submissions must be the author's original and unpublished work.
- ✓ More than 10% similarity will attract immediate disqualification.

SUBMISSION PROCESS

The submission link for the full paper and payment will be shared through E-mail only to the participants whose abstract will be selected. Participants who want to attend the conference without a paper presentation will be sent a final registration link.



ABSTRACT SUBMISSION

IMPORTANT DATES

Last Date of Submission of Abstract

10th February 2025

Notification of Acceptance of Abstract

13th February 2025

Last Date for Registration and Payment

15th February 2025

Submission of Full Paper

15th February 2025

International Conference

21st & 22nd February 2025

PUBLICATION DETAIL

All the papers will be included in the conference proceedings with ISBN as E-Book. Selected papers will be published in the UGC / ABDC / Scopus indexed journals with applicable charges determined by the respective journals.

- Book of abstract with ISBN No.
- Edited books with ISBN No.
- Korea Review of International Studies (ABDC Listed).
- Accountancy Business and the Public Interest (ABDC Listed).
- International Journal of Multidisciplinary Studies (Peer Reviewed).
- Business and Organisation Studies E-Journal (BOSeJ).

CONTACT PERSON

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Assistant Professor
Faculty of Commerce & Management

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FEE PAYMENT

Step 1: Participants have to make payment on the given bank details:



SCAN THE QR CODE
FOR UPI PAYMENT

Merchant: **KALINGA UNIVERSITY**

A/c Name: **KALINGA UNIVERSITY**

FACULTY OF COMMERCE & MANAGEMENT

A/c No.: **1744100100003494**

IFSC Code: **PUNB0174410**

Branch: **RAKHI NAYA RAIPUR, CHHATTISGARH, INDIA**

Step 2: Fill out the registration form with all the necessary information and add the screenshot of the payment details. (Registration Link will be sent over email with acceptance mail).

FEE DETAILS

Category	Fee (inclusive of taxes)
Faculty & Other Educators	INR 1500/-
Research Scholars	INR 1500/-
UG+PG Students	INR 1200/-
Industry Experts	INR 2500/-
International Participants	USD 50/-

After the Registration Dates, the Extra Charges will be Applicable as below:

Each Category	INR 250/- additional
International Participants	USD 20/- additional

On the Spot Registration

Each Category	INR 500/- additional
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- 50% Concession to participants from Kalinga University and Colleges having MoU with Kalinga University, Naya Raipur.
- Accommodation will be provided at the Participants' request. (Charges Applicable).
- Registration Fees include a Conference Kit, High Tea, Lunch and Snacks for both days.

AWARDS

1. Certificate/E-Certificate will be provided to every Participant.
2. Certificate of Merit will be provided for 3 Best Paper Presentations in every track.
3. Selected full papers will be published in edited book with ISBN number and enlisted journals as per authors choice with APC.

Note:

- (1) The author has to pay the Fee for the publication in the journal.
- (2) A soft copy of the book/proceeding shall be provided to the authors.

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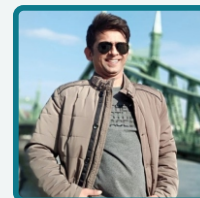
KEYNOTE SPEAKERS

**Dr. Punya Prasanna Paltani**

Associate Professor
IIIT, Naya Raipur

**Dr. David Boohene**

Economist, Life Coach,
Corporate Trainer and Research Consultant
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Sl. No.	Sponsorship Levels	Amount	Exclusive Sponsorship Benefits
01.	Platinum Sponsorship	INR 1,00,000/-	<ol style="list-style-type: none"> 1. 5 Complimentary Delegates Passes. 2. 4 Complimentary Standee/Banner. 3. Address to the audience of 5 Minutes. 4. Dedicated space to display products, etc. 5. Prominent Display of Logo on Conference Materials. 6. Inserts/Flyers will be put in Conference Kits. 7. 4 Full-page ads in our Conference Proceedings. 8. 5 Minutes promotional video. 9. Conference Kit and Memento.
02.	Diamond Sponsorship	INR 50,000/-	<ol style="list-style-type: none"> 1. 3 Complimentary Delegates Passes. 2. 1 Complimentary Standee/Banner. 3. Prominent Display of Logo on Conference Materials. 4. Inserts/Flyers will be put in Conference Kits. 5. 2 Full-page ads in our Conference Proceedings. 6. 5 Minutes promotional video. 7. Conference Kit and Memento.
03.	Gold Sponsorship	INR 25,000/-	<ol style="list-style-type: none"> 1. 2 Complimentary Delegates Passes. 2. Display of Logo on Conference Materials. 3. 1 Full-page ad in our Conference Proceedings. 4. Conference Kit and Memento.
04.	Silver Sponsorship	INR 15,000/-	<ol style="list-style-type: none"> 1. 1 Complimentary Delegate Pass. 2. Display of Logo on Conference Materials. 3. Conference Kit and Memento.
05.	Bronze Sponsorship	INR 10,000/-	<ol style="list-style-type: none"> 1. Display of Logo on Conference Materials.

By becoming a sponsor, your organisation will benefit from prominent visibility and recognition among our attendees, speakers, and partners.

HOW TO REACH

Railways: Raipur Junction railway station is situated on the Howrah-Nagpur-Mumbai line of the Indian Railways (via Bhusawal, Nagpur, Gondia, Bilaspur, Rourkela, Kharagpur) and is connected with most major cities.

Airport: Swami Vivekananda Airport is the primary airport serving the state of Chhattisgarh. The airport is located 15 km south of Raipur near Atal Nagar.

Mail your queries to-

**kucm@kalingauniversity.ac.in or call on
+91-7024116975**

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 **www.kalingauniversity.ac.in**