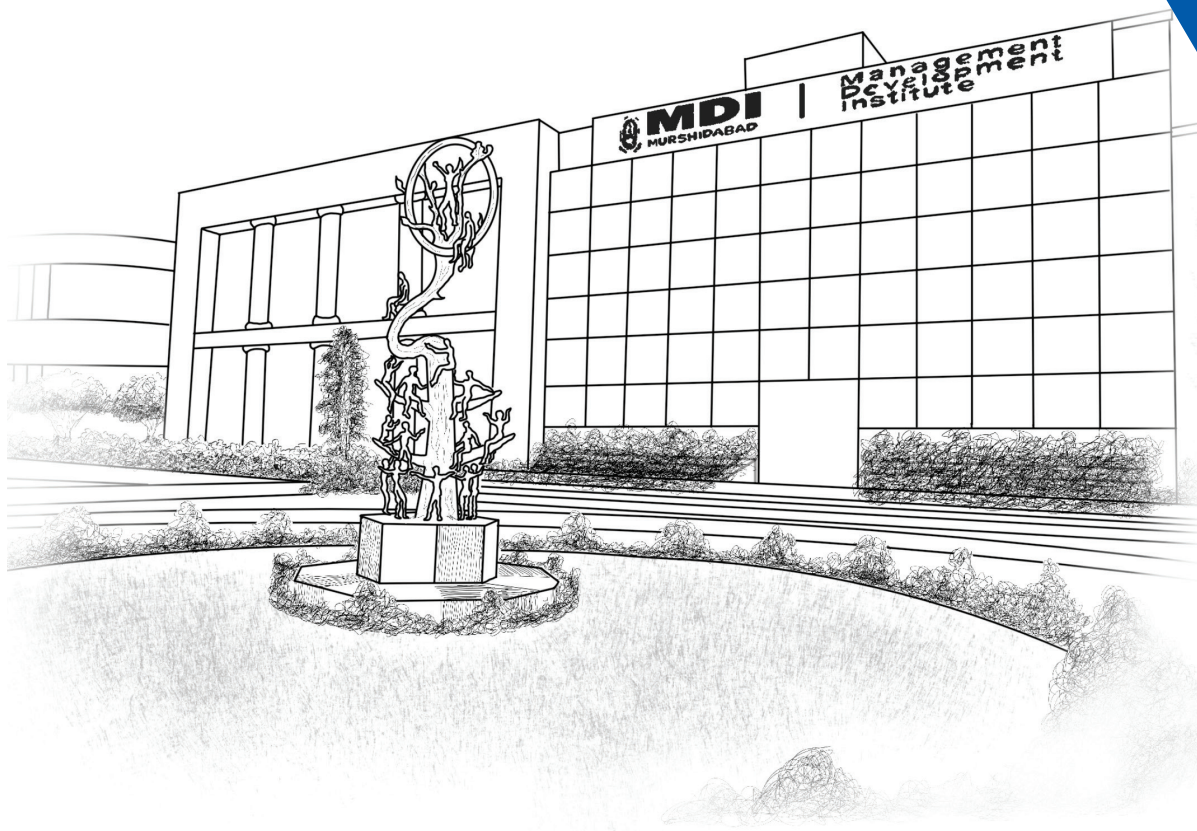


# INTERNATIONAL CONFERENCE ON RESILIENCE AND SUSTAINABLE PERFORMANCE (ICRSP 2024)

 **DECEMBER 6<sup>TH</sup>-7<sup>TH</sup>, 2024**



# ABOUT ICRSP 2024

The objective of ICRSP 2024 is to present an international platform for showcasing recent research related to the area of Resilience and Sustainable Performance. The conference intends to assemble leading researchers, academic scientists and practitioners from around the world to exchange and share their experiences and research results, to appreciate research talents and for motivating research spirit among students, research scholars and academicians.

In an era marked by rapid technological advancements, unpredictable market dynamics, and global uncertainties, the ability of organizations to not only survive but thrive amidst challenges has never been more crucial. Organizational resilience, the capacity to anticipate, prepare for, respond to, and adapt to incremental change and sudden disruptions, has become a key differentiator for sustainable success.

Equally important is the concept of sustainable performance, which encompasses the long-term health and viability of organizations. This goes beyond mere financial success, integrating social, environmental, and economic dimensions to create value for all stakeholders. Achieving sustainable performance means balancing short-term gains with long-term objectives, ensuring that business practices contribute positively to society and the planet.

Throughout this conference, we will delve into various aspects of these intertwined themes. Our esteemed speakers and panellists, who are thought leaders and industry experts, will share their insights and experiences. We will examine case studies, innovative strategies, and practical tools that can help organizations build resilience and achieve sustainable performance.

## THEMES

1. Integrating theories and practice of resilience
2. Multilevel operation of resilient approaches in organization
3. Challenges associated with sustainable performance

## SUB THEMES

- a. Integrating theories and practices of resilience
- b. Self-organizing capacity for building resilience in organization
- c. System capability for learning and adaptation
- d. Paradigm of organizational resilience
- e. Uniformity in usages of resilient drivers across the organizational levels
- f. Mechanism of resilience
- g. Role of human resources in establishing resilience in organization
- h. Team resilience from comprehensive lens
- i. Integration of potential sustainable drivers and influence on sustainable performance
- j. Exploring the potential novel sustainable drivers
- k. Technological challenges to sustainable performance
- l. Circular economy and sustainable performance
- m. Big data analytics and sustainable performance
- n. Impact of governance and institutions of sustainable performance
- o. Well-being and sustainable performance
- p. Performance goals, metrics and sustainable performance
- q. ESG and sustainable performance





# CALL FOR PAPERS



## Track – Organizational Behavior and Human Resource Management

- Workplace Diversity
- Organizational Creativity
- Work Culture
- Employee Engagement
- Leadership
- Talent Management
- Green HRM
- AI & HRM

**Best Paper Awards will be given for research excellence**



## Track – Finance

- Financial Markets
- Derivatives and Risk Management
- Fintech
- Corporate Finance
- International Finance
- Behavioral Finance
- Microfinance
- Banking and Financial Institutions
- Asset Pricing
- Green Finance

**Best Paper Awards will be given for research excellence**



## Track Marketing

- Technology and Marketing
- Consumer green behavior
- Marketing Intelligence
- Marketing Analytics
- Branding
- Sales and Distribution Management
- Retailing
- Services Marketing
- Product Management
- Green Marketing

**Best Paper Awards will be given for research excellence**



## Track-Business Innovation

- Business Development
- Business Process Management (BPM)
- Business Intelligence (BI)
- Business Information Systems
- Sustainable Development
- Sustainable Innovation
- Innovation in services, logistics and supply-chain management
- Innovation, Business and Technology

**Best Paper Awards will be given for research excellence**



## Track-Operations & Information Systems Management

- Inventory Management
- Demand Planning and Forecasting Techniques
- Capacity and Production Planning
- Logistics Management and Green practices
- Supply Chain Management & Resilience
- Transportation and Network Models
- Quality Control and Management
- Project Management
- Operations Strategy
- Service Operations Management
- Green Supply Chain management

**Best Paper Awards will be given for research excellence**



## Track-Entrepreneurship

- Sustainable entrepreneurship
- New venture formation
- Policies to enhance entrepreneurship and innovation
- Regional and global dynamics of entrepreneurship and innovation
- New product development, new process development and service design;
- Patents, licensing, and intellectual property;
- Business model innovation and technology transfer

**Best Paper Awards will be given for research excellence**





## PAPER SUBMISSION GUIDELINES

- Full paper should be original, unpublished and should not exceed 4000 words.
- Abstract should be limited to 250 words.
- The document must be in double space format using 12 point font size.
- The submission should contain: The title, name(s) of the author(s), affiliation(s), JEL classification codes, and e-mail address of each author.
- APA style for referencing should be followed.
- Word submissions are required.
- The submission Web page for ICRSP 2024 is: <https://easychair.org/conferences/?conf=icrsp2024>
- Alternatively you may submit your paper at the Conference official Email-ID: [icrsp@mdim.ac.in](mailto:icrsp@mdim.ac.in)



## REVIEW PROCESS

- All manuscripts are subject to review and are expected to meet standards of academic excellence. Manuscripts will be reviewed by peer-reviewers, whose identities will remain anonymous to the authors.
- Based on the reviewer's comments, the organizing committee will take one of the following decisions:
- Accept without revisions
- Accept with minor revision
- Accept with major revision
- Non acceptance



## IMPORTANT DATES

- Abstract Submission Deadline: **30<sup>th</sup> September 2024**
- Acceptance Notification Date: **10<sup>th</sup> October 2024**
- Full Paper Submission Deadline: **15<sup>th</sup> November 2024**
- Abstract Registration Deadline: **15<sup>th</sup> October 2024**



## KEY HIGHLIGHTS

**Workshop Topics: Systematic Literature Review & How to Publish in Top Tier Journals**



## SPEAKERS



**Prof. Dr. Sascha Kraus** | Free University of Bozen-Bolzano | Faculty of Economics & Management | Editor-in-Chief, Review of Management Science | Associate Editor, Journal of Small Business Management

Sascha Kraus is Full Professor of Management at the Free University of Bozen-Bolzano, Italy, and Distinguished Visiting Professor at the University of Johannesburg, South Africa. He holds a doctorate in Social and Economic Sciences from Klagenfurt University, Austria, a Ph.D. in Industrial Engineering and Management from Helsinki University of Technology and a Habilitation (Venia Docendi) from Lappeenranta University of Technology, both in Finland. Before, he held Full Professor positions at Utrecht University, The Netherlands, the University of Liechtenstein, École Supérieure du Commerce Extérieur Paris, France, and Durham University, United Kingdom, as well as Visiting

Professor positions at Copenhagen Business School, Denmark and at the University of St. Gallen, Switzerland. The leading German financial magazine "Wirtschaftswoche" lists Professor Kraus in its current ranking (2022) of all German-speaking business/management professors for the second time in a row at position 2 in the category "Current research achievements", and for the first time in the top 10 in the category "Lifetime achievement". In 2022 and 2023, Clarivate has ranked him among the world's 100 most impactful researchers in Economics and Business by the Web of Science Highly Cited Researchers Reports.



**Prof. Dr. Arpan Kar** | Indian Institute of Technology Delhi | Department of Management Studies and School of Artificial Intelligence | Editor in Chief of International Journal of Information Management Data Insights | Associate Editor in International Journal of Electronic Government Research | Associate Editor in Global Journal of Flexible Systems Management

Prof. Arpan Kar is full Professor and ASG Endowed Chair Professor in Information Systems in Indian Institute of Technology Delhi, India. He has a joint appointment in the Department of Management Studies and School of Artificial Intelligence. Administratively he chairs Corporate Relations, member of Advisory Committee for the Overall Curriculum Development Cell of IIT. He also supports multiple government ministries and other universities in different boards/advisory/selection committees. He works in the adoption, usage, user experience and impacts of emerging information technologies, often using computationally intensive theory building methods. He has authored over 200 publications and edited 12 indexed books, of which over 85 publications are in ABDC A, ABS 3 and WoS Q1 level journals, and 16 are ABDC A\* publications. His research has been cited over 16000 times, with an H index of 58. He is the Editor in Chief of International Journal of Information Management Data Insights, which is a Q1 journal published by Elsevier. He is a senior Editor in Decision Support Systems (ABDC A\*). He is an Associate Editor in International Journal of Information Management (ABDC A\*), Communications of the Association for Information Systems (ABDC A), Journal of Computer Information Systems (ABDC A) and Global Journal of Flexible Systems Management (ABDC A). He has been a Guest Editor for reputed journals like Journal of the Association for Information Systems (ABDC A\*), Decision Support Systems (ABDC A\*), Industrial Marketing Management (ABDC A\*), International Journal of Information Management (ABDC A\*, 2 SIs), and few more ABDC A journals. He has undertaken over 40 sponsored research, advocacy and training projects. He received the Research Excellence Award by Clarivate Analytics in 2021 for highest individual Web of Science citations from 2015-2020 in India. He received the BK Birla Distinguished Researcher Award in 2020 based on the count of ABDC A\*/ABS 4 level publications over a period of 5 years in India. He is the recipient of the Best Seller Award from Ivey / Harvard in 2020 for his authored case on social media analytics. In total, he has received over 20 national and international awards including 8 best paper awards from ACM, IFIP and IEEE conferences.



## PUBLICATIONS

All Full papers will be considered for publication in Edited Books by renowned Publishers and special issues of esteemed journals.



## REGISTRATION FEE

Type of delegate	Indian (INR)* (Including SAARC Countries)	Foreign (USD)*
Corporate/ Academics/ Research Scholars	5000 + 18% GST	100 + 18% GST
Students	3000 + 18% GST	50 + 18% GST



## BANK DETAILS

A/c Name – Management Development Institute Society  
 Bank – State Bank of India  
 A/c No. – 33987582978  
 IFSC – SBIN0012355  
 Swift code: SBININBBFXD



## MODE OF CONFERENCE

The conference will be conducted in online mode.

**Download the Registration Form and send it with the payment receipt once you get the abstract/paper acceptance mail.**

## ORGANIZING COMMITTEE MEMBERS

### PATRON



**Prof. (Dr.) Debasis Chanda,**  
 Acting Director,  
 MDI Murshidabad, India

### CONFERENCE CHAIR



**Dr. Niharika Gaan,**  
 Chairperson Continuing  
 Education, MDI Murshidabad India

### CONFERENCE CHAIR



**Dr. Amrita Sengupta**  
 Chairperson PGDM, MDI  
 Murshidabad, India

### CONFERENCE CO-CHAIR



**Dr. Abhijit Pandit**  
 Faculty Marketing Area, MDI  
 Murshidabad, India

## CONTACT INFORMATION



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