

Theme:-Business Dynamics: Integrating Digitization and Sustainability in Management Practices

15th International Research Conference (IRC 2025)

Last date of Paper Submission: Jan 31,2025
Email : conference2025@ies.edu



FEB 21, 2025
(Hybrid Mode)

CONFERENCE TRACKS

- Accounting and Finance
- Economics and Public Policy
- Business Policy and Strategic Management
- Communication in Business and Research
- Data Science and Analytics
- Digital Marketing
- Entrepreneurship
- Geopolitical Risks and Organization
- Human Resource Management
- Information Systems in Management
- Marketing Management
- Operations Management
- Organizational Behavior
- Talent Management in Learning Organizations

WHO SHOULD ATTEND

- Academics and Researchers
- Entrepreneurs and Startups
- Industry Professionals
- Technology Providers
- Consultants and Advisors
- Non-Profit Organizations

Literary Contribution Awards

Best Research Paper	INR 15000
1st Runner-up	INR 10000
2nd Runner-up	INR 5000



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