

AANANDAM

Centre for Happiness & Wellbeing

Vivekananda Institute of Professional Studies-TC

organizes

1st International Conference



on

“Decoding World Happiness Dynamics: Evolution to Revolution”

10th-11th October, 2024



VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES - TECHNICAL CAMPUS, INDIA

Vivekananda Institute of Professional Studies (VIPS) was founded in the year 2000. It is a NAAC “A++” Accredited Institution. VIPS is an ideal educational Institution with the clear objective of “Man Making, Character Building, Nation Building” as envisaged by Swami Vivekananda Ji.

24+ Years of Academic Excellence | 7 Schools | 300+ Faculty Members | 7000+ Students | 300+ Companies on Board | 15000+ Alumni Network | 100+ Administrative, Technical and Support Staff

EMINENT ACADEMICIANS AT VIPS

Prof. TV Subba Rao	Chairperson VSLLS & VSES
Prof. Siddharth Mishra	Adjunct Professor & Chairperson VSJMC & VRC
Prof. Rattan Sharma	Professor Emeritus, Delhi School of Business
Schools @ VIPS	Dean
Vivekananda School of Business Studies	Prof. (Dr.) Ramanpreet Singh
Vivekananda School of Law and Legal Studies	Prof. (Dr.) Rashmi Salpekar
Vivekananda School of Economics	Prof. Anuradha Jain
Vivekananda School of Journalism and Mass Communication	Prof. (Dr.) Charulata Singh
Vivekananda School of English Studies	Dr. Salonee Priya Maithani
Vivekananda School of Engineering and Technology	Prof. (Dr.) Deepali Virmani
Vivekananda School of Information Technology	Prof. (Dr.) Deepali Kamthania
Dean Research & Publications	Dr. Sachin Gupta

AANANDAM: CENTRE OF HAPPINESS & WELLBEING, VIPS-TC

Aanandam, situated within the nurturing environment of Vivekananda Technical Campus, is committed to the pursuit of fostering positive emotions and instilling a profound sense of purpose in life. At our institute, we have embraced the noble mission of prioritizing mental health positive thinking, and the holistic wellbeing of all those connected with us. Distinguished by unwavering dedication to the cause, we aspire to stand as trailblazers in the realm of well-being. This centre of happiness & wellbeing is poised to be a hub for research, training, and education, creating a culture of well-being for our students, educators and all stakeholders. By integrating the principles of happiness and well-being into our core values, we seek to empower individuals with the tools to navigate life's challenges while nurturing sense or contentment and fulfillment.

VISION

The vision of the Aanandam Centre of Happiness at Vivekananda Technical Campus is to elevate the community's quality of life. Through the cultivation of self awareness and consciousness, foster well-being, happiness, and an improved quality of life for all. We are dedicated to achieving this vision through a diverse array of happiness programs and initiatives, all designed to empower individuals and the community with the tools and knowledge needed to lead more fulfilling and contented lives.

MISSION

The mission statement of Aanandam Centre of Happiness and Well being, Vivekananda Technical Campus synthesizes positive emotions, happiness and wellbeing. We strive to conduct ourselves in a manner that provides students, faculty and staff the opportunity to make meaningful connections between their classroom experiences and their lives with a feeling of fulfilment.

The World Happiness Conference on “**Decoding World Happiness Dynamics: Evolution to Revolution**” aims to investigate the multi-dimensional aspects of happiness from both scientific and practical vantage points tracing from ancient to modern era. The principal objective is to promote a deeper intellectual capacity of happiness and well-being and to investigate ways to apply this knowledge to improve individual and societal happiness.

The purpose of the conference is to bring together researchers, practitioners, policymakers, and individuals from throughout the world interested in the field of happiness to share knowledge, discuss the latest findings in happiness research with respect to multidisciplinary perspectives, and exchange insights.

CONFERENCE PARTNERS

Rekhi Foundation - The Rekhi Centres of Excellence established by Rekhi Foundation for Happiness for the Science of Happiness aim to promote research, training, education and the practice of well being for students and teachers through the principles of happiness and well being techniques.



Dr. Satinder Singh Rekhi
Founder,
Rekhi Foundation For
Happiness, USA

Aurel Vlaicu University, Arad, Romania - "Aurel Vlaicu" University of Arad is a distinct academic community that operates in accord with the provisions of the Romanian Constitution as well as with the laws pertaining to higher education.



Dr. Alina Costin
Associate Professor,
Psychology
Aurel Vlaicu University,
Arad, Romania

YourDost - YourDost is an online counseling and emotional support platform designed to foster mental wellness. It anonymously connects the user with the right expert from their panel consisting of psychologists, psychotherapists, counselors, life coaches and career coaches who understand and guide the user through completely confidential individual sessions.



Ms. Richa Singh
Co-Founder &
Conceptualizer
Your Dost

THEMES AND SUB THEMES

Theme 1: Inner Peace to World Peace: Spirituality and Holistic Wellness

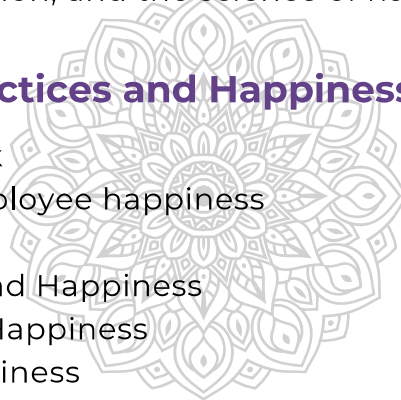
- Spirituality: Science and Human Experience
- Spirituality and Social Impact
- Mindfulness for contemplative practices
- Life: Meaning and Purpose
- Philosophies of Lifestyle (Ikigai, Lagom, Ichigoichie, Hygge, etc.)
- Faith traditions and Spirituality
- Evidence-based practices for Happiness: Yoga, Therapy: Music, Laughter, Aroma, Expressive Arts etc.)
- Happiness through kindness and compassion
- Indian Knowledge System and Happiness
- Happiness in Academia: Concept of Happy Classrooms

Theme 2: Science of Happiness: Interface of Brain and Behaviour

- Happiness: Perspectives in Neuro psychology
- Happiness: Brain-behavior relationship
- Psychometric assessments and Interventions
- Biomarkers of happiness: Conventional to Modern
- Positive Psychology: Modern intervention
- Nature versus Nurture: Basis of happiness
- Neural correlates of happiness and well-being
- Counselling and Psycho-therapeutic approaches
- Life satisfaction, ethical reflection, and the science of happiness

Theme 3: Modern HR Practices and Happiness

- Designing Happitude at Work
- Leadership Practices and employee happiness
- Gender & Happiness
- Performance Management and Happiness
- Employee Engagement and Happiness
- Behavioral Training and Happiness
- Ethical Dilemmas and happiness
- Conflict Management: Art of Happiness
- Happy Appraisals: Perspectives and Prospects
- Quality Management and Quality of Life
- Happiness Analytics: Business Perspective
- Evolution of Happiness Officers
- Concept of Happy Workplaces



THEMES AND SUB THEMES

Theme 4: Modern Marketing trends and Consumer Happiness

- Happy Marketing: Neuropsychological basis
- Psychological theories and techniques of marketing
- Consumer delight and Joy
- Marketing beyond satisfaction
- Consumer decision and judgement processes
- Cognitive models of Consumer Behaviour
- Affective, cognitive and motivational determinants of Consumer Behaviour
- Family and group decision processes in consumer behavior

Theme 5: Mediating Artificial Intelligence , Health and Wellbeing

- Heartificial Intelligence: Happiness Alliance
- AI support and Human decision making
- Human Computer Interaction
- AI and future workplace
- Technology aided mental health
- AI and Education
- Gaming and Wellbeing
- Computational Behavioral science
- Computational Neuroscience
- AI and Leisure misinterpreted as happiness

Theme 6: Intersection of Ethics and Law and happiness Spirituality and Constitutional Morality

- Subjective happiness and Family Jurisprudence
- Justice and Fairness: Relative Happiness
- Criminal Jurisprudence and Wellbeing
- Post-traumatic stress disorder of Victims and Law
- Effectiveness of Present-Day Laws in Managing Social Conflicts in the Absence of Spiritual-Prudence

THEMES AND SUB THEMES

Theme 7: Psychology of Financial Happiness

- Income and Emotional wellbeing: A conflict
- Investing in Mental Health and wellbeing: Evidence or Action
- Investors Happiness: Prospects in Business
- Financial Investment in Happiness: Insights and Prospects
- Happiness Index and GDP
- Happiness Capital: Global Perspective
- Financial Wellbeing and Mental Health
- The Mental Health ROI: Investing in Employee wellbeing
- Investing in Student Wellbeing: Institutional building
- Happiness Equation and Investment

Theme 8: Newsroom, Media and Mindfulness

- Technology aided mental health
- AI and future workplace
- Computational Behavioral science
- AI and Leisure misinterpreted as happiness
- Mindful Journalism and Ethics
- News Reporters and Stress Management
- Positive Journalism and Healthy Society
- Journalism and AI
- Sustainable Journalism

THIS LIST IS INDICATIVE AND NOT EXHAUSTIVE; ALL OTHER TOPICS RELATED TO THEME, SUBTHEMES AND OTHER ALLIED AREAS WILL BE WELCOMED.

PAPER SUBMISSION GUIDELINES

Abstract length: 300-400

Words Full paper length: 5000- 8000 words
(excluding references)

Font: Times New Roman, 12 points (Main text), 14 points (Heading), 16 points (Title of the Paper)

Line Spacing: 1.5

References: APA Format

Manuscripts should be organized in the following order:

- Introduction
- Literature Review
- Objective of the Study
- Research Methodology
- Data Analysis
- Findings and Conclusion
- Managerial Implications
- References
- Appendices

Note - Conference will be in Hybrid mode. Outstation Participants can present through online mode.

Paper Submissions can be done using the link:
<https://easychair.org/conferences/?conf=dwhd24>

REGISTRATION DETAILS

All the participants are requested to register by filling the online registration form on <https://forms.gle/tKxUdK6GrgdiAheS9>. A single author who is presenting multiple papers should register for each paper. No TA/DA will be paid.

For Further Queries Contact -
happinessconferencevips2024@gmail.com

PAYMENT DETAILS

Payment Mode - NEFT/IMPS

Name - Vivekananda Institute of Professionals Studies - Technical Campus

Bank Name - HDFC Bank Ltd. FIU Block
Pitampura Branch

HDFC Saving Account No -50100199004255

IFSC code - HDFC0001657



Author	Early Bird Registration till 30th August, 2024	Registration after 30th August, 2024
Academicians	1500 INR	2000 INR
Research Scholars/ Students	1000 INR	1500 INR
Industry Professionals	2000 INR	2500 INR
Foreign Delegates	\$ 40	\$ 50

Note: The participants need to acknowledge the presentation of their paper in the conference, and are required to meet with the aim and scope of the Journal. Also, papers considered for publication do not mean the guarantee of publication.

IMPORTANT DATES

31st July, 2024	Extended Abstract Submission
7th August, 2024	Abstract Acceptance
20th August, 2024	Full Paper Submission Deadline
25th August, 2024	Paper Acceptance Notification
30th August, 2024	Early Bird Registration
15th September, 2024	Last Date of Registration

Target Audience

Academicians, researchers, practitioners, industrialists and policymakers.

Publication Opportunities

The submitted papers would be considered for publication in conference proceedings/book from reputed publisher with ISBN number and national/international journals of repute after a double-blinded review. There are opportunities for the authors to publish their work with internationally reputed publishers.

**Journal Tie-Ups
(International/ABDC/UGC-
CARE/SCOPUS/EBSCO/GOOGLE SCHOLAR)**

LIST COMING SOON!!!!





Conference Advisory



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Shri Suneet Vats
Vice Chairman
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Professional Studies - TC

Conference Organizing Committee



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