

# INTERNATIONAL CONFERENCE ON BUSINESS AND SOCIAL SUSTAINABILITY 2026 (ICOBSS2026)

CONFERENCE THEME

## BEYOND THE DASHBOARD: HUMANIZING AI FOR A RESILIENT FUTURE



21ST SEPTEMBER 2026  
H-ELITE DESIGN HOTEL  
8AM - 5PM



22ND SEPTEMBER 2026  
ONLINE CONFERENCE

### CONFERENCE TRACKS



#### BUSINESS AND TECHNOLOGY

Exploring digital transformation, innovation, and emerging technologies in business.



#### FINANCE, ACCOUNTING

Advancing financial resilience, accounting innovation, and economic sustainability.



#### MANAGEMENT AND MARKETING

Driving organizational excellence, leadership, and market impact.



#### SUSTAINABILITY

Promoting sustainable practices and responsible business for a better tomorrow.



#### PUBLICATION OPPORTUNITIES

Selected papers will be considered for publication in:



WEB OF SCIENCE

**MYCITE**  
Malaysian Citation Index

**Scopus**

\*Subject to meeting the respective journal requirements. Additional payment will be required for publication



#### CONFERENCE FEES

PRE-CONFERENCE WORKSHOP

**RM300/USD75**

ONLINE CONFERENCE

**RM400/USD100**

FULL PACKAGE: WORKSHOP + ONLINE  
CONFERENCE

**RM600/USD146**



#### IMPORTANT DATES

~~REGISTRATION AND ABSTRACT~~

01  
AUG 2026

FULL PAPER SUBMISSION

22  
AUG 2026

FULL PAYMENT DEADLINE

06  
SEP 2026

PRESENTATION VIDEO SUBMISSION

10  
SEP 2026

LAST REGISTRATION AS  
PARTICIPANTS

21  
SEP 2026

#### MAIN ORGANIZERS

FACULTY OF BUSINESS AND MANAGEMENT

PUSAT PENGAJIAN SISWAZAH



UNIVERSITAS MUSLIM  
NUSANTARA AL WASHLIYAH  
(UMN AW)



CAGAYAN STATE  
UNIVERSITY  
(CSU)



UNIVERSITAS ISLAM  
SULTAN AGUNG  
(UNISULA)

#### IN COLLABORATION WITH

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