



PERSONA CIENCIA EMPRESA
UNIVERSITAT RAMON LLULL

SCHOOL OF
MANAGEMENT



CHRIST

(DEEMED TO BE UNIVERSITY)
DELHI - NCR, INDIA

Jointly organize

INTERNATIONAL

CONFERENCE ON GLOBAL BUSINESS AND SOCIETAL RESET

2022

CALL FOR PAPERS

Knowledge Partner



05 FEBRUARY

VIRTUAL MODE



Think Ahead

SCHOOL OF COMMERCE, FINANCE AND ACCOUNTANCY
CHRIST (Deemed to be University) Delhi NCR

About The Host Institution

CHRIST (Deemed to be University) was born out of the educational vision of St Kuriakose Elias Chavara, an educationist and social reformer of the nineteenth century in South India. Established in 1969 as Christ College, it undertook path-breaking initiatives in Indian higher education with the introduction of innovative and modern curricula, insistence on academic discipline, imparting of Holistic Education and adoption of global higher education practices with the support of creative and dedicated staff. One of the first institutions in India to be accredited in 1998 by the NAAC, and subsequently in 2004 and a 2016, CHRIST (Deemed to be University) has the top grade 'A' in the 4-point scale.

About CHRIST (Deemed to be University) Delhi-NCR

CHRIST (Deemed to be University) Delhi-NCR is built in the serene and academically rich environs of the educational area of Mariam Nagar, Ghaziabad where a large part of the city is reserved primarily for open and green space adding to its calm and tranquil environment. The university is located strategically amidst the educational hub and the industrial area, providing a uniquely blended learning experience to the students. CHRIST works with the vision of excellence and service.

About School of Commerce, Finance and Accountancy

The School of Commerce Finance and Accountancy is engaged in developing students as a whole person global competent professionals equipped with knowledge, skills and attitudes through quality education, research and continuous innovation. The school offers the most unique and specialized undergraduate, postgraduate and doctoral programmes in the field of commerce and management. The courses are offered with strategic partnerships and integration with leading national and international professional bodies such as CIMA (Chartered Institute of Management Accountants) UK, ACCA (Association of Chartered Certified Accountants) UK, IMA (Institute of Management Accountants) USA, CISI (Chartered Institute for Securities and Investment) UK, IIR (Insurance Institute of India). The School has partnership with various universities in the US, UK and the EU for student exchange, faculty exchange and research collaborations.

About the Conference

The unavoidable Covid-19 epidemic, which has completely stunned civilizations, communities, global economies, multinational and small businesses, and global governments all over the globe, has its most significant effect - an exponential increase in perceived risk and uncertainty across a wide range of human activities. And, in the face of such enormous difficulties, corporate executives, policymakers, and management gurus are under enormous pressure to rethink methods for recovery, resilience, and adaptation to the new normal. The global economy is recovering, multinational, big and small companies are rebounding, workspaces are revitalising, and

governments and society all over the globe are waking up. With reduced oil prices and low financing rates across the globe, India has a lot of possibilities to connect into global markets and achieve rising development. There are many opportunities to attain self-sufficiency via the careful application of a culture of Make in India, as well as dependable innovation, continuous economic, infrastructural, and technological upgrades. A post-pandemic world offers us a once-in-a-lifetime chance to review our policies, refocus our objectives, reimagining our institutions and being able to press the reset button.

As we move forward with a global business and societal reset, this conference will offer insights to help inform all those determining the future state of global relations, the direction of national economies, the priorities of societies, the nature of business models and the management of a global commons. Ultimately, we move towards a smart society 5.0 accelerated

with digital technology.

In this context, this international conference aims to bring together these multidisciplinary different perspectives in academia, industry as well as practice for discussion and debate.

Conference Theme

Lead Theme: Global Business and Societal Reset

Sub Themes

- Corporate Social Responsibility (CSR)
- Impact Investment
- Sustainable Investing, Business Valuation, Corporate
- Governance, Green Finance, Fintech, Crowdfunding,
- Earnings, Value Creation
- Financial Inclusion
- Business Restructuring, Reengineering
- Transition Finance, Behaviour Finance
- Taxes: Green, Environmental, Carbon Credit
- Financial Technology: Blockchain, Cryptocurrencies
- Trade Blocks, International Trade & Tariffs
- Currency Regimes
- Balance of Payments
- Evaluation of Economic & Social Policies
- Foreign Exchange Markets
- Small and Medium-Sized Enterprises (SME)
- International Organization: WTO, World Bank and IMF
- Innovation and Entrepreneurship
- Smart Cities
- Smart Societies
- Language and Literature
- Foreign Exchange Reserves
- Sustainability Standards: GRI Standards, Integrated Reporting
- Framework, SASB Standards
- Sustainability Reporting: Social, Environmental, Human
- Rights, Climate, Carbon, Corruption and Governance, ESG,
- CSR, Green, Value-based Ethics
- Ethical Issues
- Audit & Assurance
- Biodiversity Accounting
- Psychology of Smart Societies
- Technology Boom, Analytics, Digitalisation

Who should/can attend ?

- Policy makers
- Think-tank specialists
- Corporate leaders
- Academic researchers
- Doctoral scholars
- Professionals
- NGOs

Important Dates

- Submission of Full Length Paper
10th November 2021
- Acceptance of Final Paper
30th November 2021
- Registration Deadline
15th January 2022
- Conference Dates
5th February 2022

Registration Link:

Conference registration fee includes entry to all sessions and E-certificates

<https://ncr.christuniversity.in/e-services-online-payment-portalncr>



Submission Guidelines

- The submitted manuscript must be original and unpublished. Authors must assure that information included in their submissions does not violate any copyrights issues. Any such instances of violation of copyrights will solely be the responsibility of the concerned author(s). For any copyrighted material to be used in the submission, author(s) must obtain written permission from the copyright owner.
- The manuscript must be submitted through the link _____
- The manuscript must be written in the English Language.
- Font requirements: Font size - 12; Font type - Times New Roman; Line spacing - 1.5; Subheadings - font size 10, Bold, mixed case as opposed to all capital.
- References should be arranged alphabetically (APA 7th Edition)
- All the submitted papers will undergo a blind review process. The final decision on the paper will be communicated on November 30, 2021. All the accepted papers will be assigned a chair/discussant who will provide feedback during the presentation of the same.

Submission Guidelines

The participants whose papers would be accepted for presentation in the conference need to register for the conference by paying the registration fees as per their participant category:

Participant Type	Indian	International
Practitioner/Industry Professional/ Academicians	INR 1000 + GST	US\$ 30+ GST
Students/Research scholars (Identity Card of the Institution/University would be required)	INR 750 + GST	US\$ 20 + GST



Awards and Certification

The papers accepted and presented during the conference will receive a certification of participation.
The Best Paper for each category will be awarded a certificate of merit.

Publication Opportunities

Selected papers will be given full consideration for publication [after review and revisions if any as per selected journal guidelines] in the following Journals:

1. **Forum for Social Economics, ISSN:18746381; C; Scopus-Elsevier, listed in Australian Business Dean Council (ABDC); Google Scholar; Taylor and Francis Inc.**
2. **World Review of Science, Technology and Sustainable Development, ISSN:1741-2242; C; Scopus-Elsevier, listed in Australian Business Dean Council (ABDC); Google Scholar; Inderscience Publishers**
3. **International Journal of Business and Globalisation, ISSN: 1753-3635; Scopus-Elsevier, Google Scholar; Inderscience Publishers**
4. **International Journal of Indian Culture and Business Management, ISSN:1753-0814; Google Scholar; Inderscience Publishers**
5. **International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility (IJSECSR), ISSN: 2379-7398; Google Scholar; IGI Global**

Contact Us



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