

**7TH AIM-AMA SHETH FOUNDATION DOCTORAL CONSORTIUM**

# MARKETING COMMUNICATION IN THE DIGITAL ERA

**Consortium on**  
January 4-6, 2019  
**Conference on**  
January 7, 2019

**Venue**  
**MICA Campus**

For more information,  
please contact

**CONSORTIUM**

**CO-CHAIRPERSONS**

**Dr. Preeti Shroff**

Dean, MICA

**Dr. Varsha Jain**

Professor, MICA

**Tel: +91 2717 308250**

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For relevant themes and suggestive / related topics visit [www.mica.ac.in](http://www.mica.ac.in)

Email abstracts to [consortium2019@micamail.in](mailto:consortium2019@micamail.in) before October 05, 2018

**For Doctoral Fellows and Young Faculty**