

7TH AIM-AMA SHETH FOUNDATION DOCTORAL CONSORTIUM

MARKETING COMMUNICATION IN THE DIGITAL ERA

**Consortium on
January 4-6, 2019
Conference on
January 7, 2019**

**Venue
MICA Campus**

For more information,
please contact

CONSORTIUM

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For relevant themes and suggestive / related topics visit www.mica.ac.in

Email abstracts to consortium2019@micamail.in before October 05, 2018

For Doctoral Fellows and Young Faculty