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# **Recommender System with Machine Learning** and Artificial Intelligence: Practical Tools and pplications in Medical and Agricultural **Domains**

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### Scope of the Book :

The edited book "Recommender System with Machine Learning and Artificial Intelligence: Practical Tools and Applications in Medical and Agricultural Domains" is intended to discuss the recommender systems, which aid to personalize the recommendations of items/services to the users based on their past behavior. It will also help students, academicians, researchers and industry experts working on Recommender System methods that have been adapted to diverse applications including social networking, movie recommendation, query log mining, news recommendations, and computational advertising. Therefore, the major objective of this book is providing a Recommender system for presenting Machine Learning and Artificial Intelligence techniques employed in medical and Agricultural Domains. Finally, this book synthesizes both fundamental and advanced topics of a research areas that have reached maturity. The chapters of this proceeding are organized into three parts:

Algorithms and quantitative approach: The chapters in this part will discuss the fundamental algorithms in recommender systems, including collaborative filtering methods, content-based methods, knowledge-based methods, ensemble-based methods, and evaluation.

Recommendations in specific domains and contexts: in this part the chapters will give the context of a recommendation which can be viewed as important side information that affects the recommendation goals. Also, different types of context such as temporal data, spatial data, social data, tagging data, and trustworthiness are explored.

**Applications:** the chapters in the final part will discuss various robustness aspects of recommender systems, such as Trust based recommendation system, Recommendation system on Tourist, Medical Sciences, and Agriculture field, are discussed. In addition, current topics, such as learning to rank, multi-armed bandits, group systems, multi-criteria Decision support systems, and active learning systems, are introduced together with applications.

### Chapters:

Chapter 1: An Introduction to Basic Concepts on Recommender Systems

Chapter 2: Hybrid Recommender Systems

Chapter 3: Explanations in Recommender Systems

Chapter 4: Content-Based Recommender Systems

Chapter 5: Model-Based Recommender Systems

Chapter 6: Knowledge-Ensemble based Recommender Systems

Chapter 7: Recommender Systems and the next-generation web

Chapter 8: Social media Recommender Systems

Chapter 9: Consumer Decision making and Recommender Systems

Chapter 10: Trust-based Recommender Systems

Chapter 11: Product or Item Based Recommender Systems

Chapter 12: CASE Study 1: Health care Recommender Systems

Chapter 13: CASE Study 2: Recommender Systems on Agriculture domain

Chapter 14: Personalization game recommendation on mobile users

Chapter 15: Advanced Topics in Recommender Systems

This title is indexed in



### Important dates:

Abstract submission deadline: 10.10.2019 Abstract Acceptance Deadline: 30.10.2019 **Full Chapter Submission:** 25.11.2019 **Review Notification:** 05.01.2020 Revised version submission Deadline: 15.01.2020 **Final Decision Notification:** 30.01.2020

