

## Registration Process

For more details on registration and paper submission, you may visit  
-<https://www.iift.ac.in/mdrc2024/>

### Conference Committee

Convenor:  
Dr. Debashis Chakraborty  
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### Administrative Support

Ms. Ashima Bora  
[asstt1\\_adminkol@iift.ac.in](mailto:asstt1_adminkol@iift.ac.in)

### Registration fee Includes:

Registration Kit – Per Participant  
Breakfast, Lunch & refreshment – Per Participant  
Certificate – Per Participant and Presenter

### Registration Fee

- Registration Fee - 2000 INR + 18% GST (non-refundable)
- Accommodation (on twin sharing basis) as the cost of 1250 INR + 12% GST per day inclusive of breakfast and dinner is also available on first come first serve basis (Separate, not included in Registration fee).
- For International Ph.D. Scholars Registration fee is \$25(including GST) & Accommodation charges \$17 (including GST).

### Mode of Payment

Payment can be done through Electronic Fund Transfer. For this, the Bank details are as follows:

Beneficiary Name: Indian Institute of Foreign Trade  
Name of Bank: INDIAN BANK  
Branch Name: Salt Lake City, Sector 1  
Current A/C Number – 707790007  
Type: Current  
IFSC Code: IDIB000S147, Swift Code: IDIBINBBSTR

### Other Charges:

Registration fee for accompanying spouse is 1000 INR per day (Inclusive of Lunch, Tea/Coffee) with additional accommodation charge of 1250 INR per day (breakfast and dinner).

For all enquiry:  
Phone: 033-35014500 (Extn. 2256 / 5006)  
Email Id: [mdrc\\_iiftk@iift.edu](mailto:mdrc_iiftk@iift.edu) / [researchkol@iift.edu](mailto:researchkol@iift.edu)



भारतीय विदेश व्यापार संस्थान  
INDIAN INSTITUTE OF FOREIGN TRADE  
(Department of Commerce, Govt. of India)



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## Management Doctoral and Researcher's Colloquium 2024 (Hybrid)

26th – 27th September, 2024

Theme: Sustaining and Shaping Future: Management and Economic Perspectives

Indian Institute of Foreign Trade, Kolkata Campus  
1583 Madurdaha, Chowbagha Road, Kolkata - 700107



The Indian Institute of Foreign Trade (IIFT) was set up in 1963 by the Government of India as an autonomous organization to help professionalize the country's foreign trade management and increase exports by developing human resources, analyzing and disseminating data and conducting research. IIFT is engaged in research projects and consultancy for various governments and leading corporate houses and multi-lateral bodies. Research occupies a crucial place in the spectrum of IIFT's activities because of the institutional emphasis on a pervasive interface between research and training. IIFT Kolkata offers Doctoral Programs in Economics and several Management disciplines like General Management & Strategy, Finance, Marketing, IT, and Quantitative Techniques. The institute also conducts MDP for both government bodies as well as private corporate firms based on their needs.

#### MDRC 2024

Earlier editions of Management Doctoral and Researcher's Colloquium (MDRC) organized by the Research Division of IIFT Kolkata has received a wide recognition in the past from the researchers across various Universities and Institutions in India. The enthusiastic and positive responses from the participants during the previous Colloquiums inspire us to continue this effort. Special workshop sessions will be introduced to help the Ph.D. students to streamline their research thoughts and have a well-defined Ph.D. proposal. A few invited Researchers may also participate in the MDRC.

#### Objectives of MDRC 2024

1. Opportunity to discuss ongoing research with other doctoral students and leading academicians in the field of management.
2. Attract Doctoral Scholars working in various fields of Management and Economics, which will help in knowledge sharing, understanding and promoting the best practices/barriers and motivate researchers to address the new research gaps/issues.

#### Call for Extended Abstract / Papers

- Open to all doctoral students and faculty members who have submitted their doctoral thesis or currently pursuing Ph.D. programme in field of Management and Economics.
- Scholars may submit their Abstract/Full paper in two ways:

#### Type I: Research Design Presentation

Scholars who are in their initial stages of Ph.D. Research/ completed their coursework/ made progress in research proposal are expected to participate under this track. Participants are not expected to present detailed technical analysis and are requested to follow the following structure for paper submission: Introduction, extensive literature survey, research gaps, objectives, proposed hypothesis, proposed methodology, expected contribution to the literature.

#### Type II: Advanced Research Paper Presentation

Research scholars who have made progress in Doctoral Thesis work/ are about to submit their thesis/ have submitted their thesis/ are waiting for defense are expected to participate. Participants are requested to follow the following structure for paper submission: Introduction, extensive literature review, research gaps, objectives, hypothesis, methodology, interpretation of results, conclusion and policy or managerial implications.

#### Publication Opportunities

All Submitted and accepted abstract for MDRC will be published in a "Book of Abstract" (with ISBN).

Selected Quality Submissions may also be considered for publication in Foreign Trade Review (FTR) (ABDC B Ranked Journal) & other reputed journals provided, they fulfill the quality standards and fit into their aims & Scope.

#### Paper Submission Guidelines

The participants may submit an Extended Abstract (not exceeding 750 words) / Full paper (not exceeding 7000 words) in the following format:

1. Introduction and motivation
2. Literature Review
3. Objectives
4. Data & Methodology
5. Results and findings (only for Type II)
6. Contribution & Conclusion

#### Review Criteria:

All papers will be blind reviewed and only those papers approved by the reviewers will be selected. The criteria for evaluation by the reviewers are as follows:

#### Relevance

Whether the subject of the paper contributes to any current/unresolved problems in the relevant discipline.

#### Contribution

Whether the paper contributes to the theory of an above-mentioned or aforesaid management discipline.  
OR  
Whether the paper provides relevant/novel policy or managerial implications.

#### Best Paper Award

All full Paper submissions may be considered for best paper awards by the stipulated time in the following core disciplines:

1. Accounting / Finance
2. Economics
3. Business Strategy/ HR / Organizational Behavior
4. Trade Logistics /Operation Management / Supply Chain Management
5. Marketing
6. Quantitative Techniques / Information Technology.

#### Interaction with Journal Editors

Editors / Managing Editors of renowned journals will be invited for organizing interaction sessions with the participants as part of the MDRC.

#### Methodology Workshop

Several workshop on important Research Methodologies will be organized as part of the MDRC:

- ❖ Structural Equation Modelling.
- ❖ Bibliometrix & Systematic literature review.

Detailed workshop agenda will be mailed to the participants whose paper will be shortlisted for presentation.

#### Important Dates:

Registration Start Date	<b>31<sup>st</sup> March, 2024</b>
Submission of extended Abstract / Full Paper	<b>31st July 2024</b>
Communication of acceptance	<b>1st September 2024</b>
Completion of Registration Procedure	<b>15th September 2024</b>