



CALL FOR PAPERS

THE 7th INTERNATIONAL
RESEARCH ROUNDTABLE

3-5 September 2024

César Ritz Colleges Switzerland



CALL FOR PAPERS FOR THE 7TH INTERNATIONAL RESEARCH ROUNDTABLE

3-5.09.2024, Brig Campus

Cesar Ritz Colleges Switzerland aims to advance and share knowledge in the domains of entrepreneurship and management for service organizations, ranging from luxury hospitality and touristic service to retail, finance, and public administration. We are pleased to announce the call for papers for our International Research Roundtables (IRR). This small-scale conference held twice a year in March and September at the picturesque Brig campus of Cesar Ritz Colleges bordered by the Swiss Alps, offer an opportunity for scholars and practitioners interested in sharing research in progress, exchange opinions, and explore potential collaborations.

- The call for papers is open to peer-reviewed original research papers (1) and research proposals (2).
- This IRR also welcomes non-research industry reports, including translational research reports for the industry (3), practitioner business stories (4) and discovery posters (5).

Moreover, our roundtables include professional development sessions on talent management and leadership development, discussion lounges, keynote speeches, and social networking activities.

Prominent institutions worldwide such as the IE Business School, EHL, Hotelschool The Hague, and Washington State University, among others, are contributing to the IRR community to discover at <https://www.cesarritzcolleges.edu/en/news/industry-news/international-research-roundtable/> and <https://www.cesarritzcolleges.edu/en/news/industry-news/international-research-roundtable-cesar-ritz-colleges-switzerland-6th-edition/>.



IMPORTANT DATES

- **Expression of interest for reviewers: 10 August 2024.** Potential reviewers are welcome to express their interest and indicate their area of subject/method expertise by email at Evelina.Gillard@cesarritzcolleges.edu. The Organizing Committee will select the scholars who will be invited as reviewers holding expertise relevant to the IRR conference.
- **Proposal submission deadline: 20 August 2024.** Submission of conference papers should be made through the EasyChair platform (IRR2024-09) at <https://easychair.org/cfp/IRR2024-09>. Early submissions are welcome. The organizing committee may offer free hotel accommodation throughout the conference to the authors of works submitted in the category **“Original Research Papers”** and **accepted after a peer review**. The authors of accepted peer-reviewed conference papers are expected to actively participate during the entire conference.
- **Acceptance notification: 25 August 2024.** Conference research papers submissions are accepted on a rolling basis after a double-blind peer review.
- **Research Roundtable program, 3-5 September 2024, Tuesday-Thursday.**



VENUE

Our IRR is held twice a year at the beautiful Brig Campus of Cesar Ritz Colleges Switzerland, providing the perfect backdrop for our delegates to share their knowledge and insights. The roundtable will be held at the following address:

Cesar Ritz Colleges Switzerland
Englisch-Gruss-Strasse 43
3902 Brig, Switzerland

PRELIMINARY DAILY RESEARCH ROUNDTABLE SCHEDULE

- Day 1: optional developmental workshop sessions in the morning; from 15:00 to 18:30 (dinner at 17:00-18:30), Welcome afternoon, speaker presentations and Research networking – Welcome dinner 5 pm-6:30 pm CEST
- Day 2 from 10:00 to 17:00 (lunch at 11:30-13:30; dinner at 17:00-18:30), **the main research presentation day**
- Day 3 from 10:00 to 13:00 (lunch at 11:30-13:30), Networking lunch on Brig campus – 11:30 am-1 pm CEST
- Food and beverages are served at the venue during the scheduled activities.

Conference program includes but is not limited to presentations of peer-reviewed conference paper presentations, nonpeer-reviewed discovery posters sessions, professional development workshops on talent management and leadership development, discussion lounges, showcase research presentations, keynote speeches, networking sessions.



LIST OF SUBMISSION CATEGORIES AND TOPICS

There are 5 submission categories:

A) Peer-reviewed original research (accepted after a double-blind review by peer researchers in one's discipline):

- **original research papers (1):** Academic research papers not previously published or accepted for publication in a journal and similar publication outlets
- **research proposals (2):** Research ideas or work in progress

B) Industry reports (nonpeer-reviewed contributions assessed from practitioner perspective):

- **Translational research reports for the industry (3):** reports that present scholarly evidence-based opinions and focus on actionable knowledge
- **Practitioner business cases (4):** Practitioner free-format presentations to share business stories, current issues, or emerging business trends
- **Discovery posters (5)** with compelling business stories and promising research topics for the industry: Infographic posters to discover a new idea within 1 minute of viewing.

While the IRR welcomes research work conducted in a variety of business fields or methodologies, all submissions accepted to the IRR are expected to highlight practical



implications for entrepreneurship and management in hospitality, tourism, and/or other service organizations. The three research lines of relevance are Strategy and innovation for better service, Operational sustainability, as well as Leadership and Human Resource Management in dynamic settings.

SUBMISSION GUIDELINES FOR PEER-REVIEWED ORIGINAL RESEARCH

Each submission of a conference research paper or proposal is peer reviewed. It should have a title and clearly indicate one of the submission categories: (1) Original Research Paper and (2) Research proposal for peer-reviewed conference papers. Without a category selection, the submissions will automatically be reviewed as Original Research Papers.

1. Original Research Papers

- Academic research papers not previously published or accepted for publication in a journal and similar publication outlets,
- Submissions in the form of a literature review, theoretical, conceptual, qualitative, or quantitative research work
- Full paper, 2'500-8'000 words, excluding references, tables, and figures
- Time allocated to present accepted research papers: 30 minutes

2. Research Proposal

- Research ideas or work in progress



- Submissions presented in an Extended Abstract of 600-1'200 words, excluding references, tables, and figures
 - Student research proposals as well as academic research proposals welcome
 - Time allocated to present accepted proposals: 10 minutes in a shared session
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- **Submission format of conference papers:**
 - For submitting a conference paper, the author's details should be entered on the EasyChair platform. The conference paper submissions should NOT contain author identification information for a double-blind peer review (no names, no affiliations).
 - Each submission should have a title page containing: Title and submission category.
 - References in Harvard style (except for practitioner business cases) and Appendices
 - Proposal formatting: Times New Roman font size 12 points; line spacing 2, left and right margin - 2.5 cm, top and bottom 2.5 cm; Submissions should be in PDF format.



SUBMISSION GUIDELINES FOR NONPEER-REVIEWED INDUSTRY REPORTS

Nonpeer-reviewed industry reports include (3) Translational Research Report; (4) Practitioner Business Case; (5) Discovery Posters. They do not undergo a review by peer researchers because these contributions do not represent actual research manuscripts. They are assessed by educators knowledgeable about the current state of research in one's discipline and managers from a practitioner perspective. However, industry reports communicate pieces of information based on business data analysis or synthesis of previously published research. They enable sharing existing research findings broadly or inspire future research relevant for hospitality, tourism, and service organizations.

3. Translational Research Reports

- Reports that present scholarly evidence-based opinions and focus on actionable knowledge.
- These reports present practical implications of previously published credible peer-reviewed research, such as scholarly research articles from journals included in Scopus/Scimago ratings and chapters from academic textbooks.
- These reports should be relevant for students, professionals, policy makers and / or society. Translational research reports take the form of direct explanations. They should describe the key concept of published academic research, set the focal business context, give examples, and make actionable recommendations for practitioners.
- Reports should be written in business English, using figures, tables, and illustrations to make them easy to read. Although these reports do not



contain in-text references, they must include a list of at least 3-5 key sources reflecting previously published credible peer-reviewed research used for developing these reports.

- Full paper, 600-1'500 words, excluding references
- Time allocated to present accepted translational research reports: 20 minutes

4. Practitioner Business Cases

- Practitioner essays in free format presenting an authoritative personal viewpoint to share business stories, current issues, or emerging business trends.
- Full paper, 600-1'500 words, no references needed
- Time allocated to present accepted practitioner business cases: 20 minutes

5. Discovery Posters

- Infographic posters to discover a new idea within 1 minute of viewing
- Discovery posters should offer either a compelling business story (a Business Story Poster) or a promising research topic (a Research Topic Poster), relevant to leadership in dynamic settings in hospitality, tourism, and service organizations.
- To be accepted, the posters are expected to be:



- well designed using straightforward tables, figures, graphs, pictures, symbols, flowcharts, and/or other tools to visualize the poster content,
 - focus on telling a business story coming from real-life experience or sharing research facts from published credible sources,
 - easy to understand for a broad non-specialist audience.
- The shared poster sessions will take place in parallel with social breakout activities.
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- **Submission format for discovery posters:**
 - Discovery posters should be submitted in their final version.
 - Discovery poster submissions are not peer reviewed.
 - The acceptance or rejection decision about discovery posters is made by the Organizing Committee without review comments.
 - Discovery poster text: Each submission must have a discovery poster title, the full author's name, affiliation, contact details (e.g. email, LinkedIn); contact QR code that takes the reader to the author's LinkedIn page is highly recommended.
 - The poster should be infographic; it is highly recommended to use software that facilitates poster development, such as Canvas, Venngage, Word, or PowerPoint. Regardless of the software used, poster submissions should be in PDF format.



PRESENTATION OF ACCEPTED CONTRIBUTIONS

- Thematic Roundtable Discussions are scheduled on the Brig campus.
- In the case of extraordinary circumstances preventing the author from traveling, it is possible to present asynchronously upon approval of the organizing committee. For an asynchronous presentation, a 20-minute recorded video presentation and a presentation file in PowerPoint or PDF format must be shared with the Organizing Committee before the roundtable date. All questions about submissions should be sent to Evelina.Gillard@cesarritzcolleges.edu.
- The authors of accepted submissions should send the presentation file to the organizing committee in PowerPoint or PDF format before the scheduled presentation day. Each presentation should contain 1 abstract slide with infographics (a table, a figure, or other visuals capturing highlighting the key paper points) to make it easy for the delegates to grasp the essential points of the paper during the Q&A session.
- An infographic poster clearly stating that they are based on the accepted conference paper are also recommended as one of the visuals for sharing success stories about the conference presentations of social networks.
- If the authors of accepted articles wish to make a promotional research poster with a visual summary of the key findings of an article in the form of a “**Visual Abstract**”, in addition to a presentation of a conference paper to increase the awareness and visibility of their work, this 'visual abstract' poster should be emailed directly to the Organizing Committee and sent to the Organizing Committee at Evelina.Gillard@cesarritzcolleges.edu. Similarly to other



posters, a “**Visual Abstract**” poster should be an infographic; it is highly recommended to use software that facilitates poster development, such as Canvas, Venngage, Word or PowerPoint.

- Independently of the software used, the 'visual abstract' posters should be made in PDF format. The authors of 'Visual Abstract' commit to bring a printed physical copy in at least A3 format (or multiple A4 copies, if required due to the paper size) large enough for easy text reading.

PUBLICATION

After the conference, translational research reports, practitioner business cases, or such industry reports developed on the bases of accepted peer-reviewed original research papers may be fast tracked for publication in the journal reviewed by the industry professionals *ICHRIE Research Reports*: https://via.library.depaul.edu/ichrie_rr/

ORGANIZING COMMITTEE

The Organizing Committee is chaired by Evelina Gillard, Cesar Ritz Colleges, Switzerland.

SPONSOR

Cesar Ritz Colleges Switzerland, member of Swiss Education Group (SEG)

We are looking forward to welcoming you!