



CALL FOR PAPERS

THE 4TH INTERNATIONAL
RESEARCH ROUNDTABLE
(IRR-2023-03)

César Ritz Colleges
Switzerland, Brig campus

14-16 March 2023



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THE 4TH INTERNATIONAL RESEARCH ROUNDTABLE, 14-16 MARCH 2023

César Ritz Colleges Switzerland engages in **research for responsible business** and society that promotes **entrepreneurship, sustainability, leadership, inclusivity, and visionary thinking** among business leaders and scholars. The research community at César Ritz Colleges **fosters innovation in the** domains of **entrepreneurship and management in the hospitality, tourism, and service industries**. Our roundtables held twice per year in March and September offer an opportunity for scholars and practitioners interested in this theme to share research in progress, exchange opinions, and explore potential collaborations.

IMPORTANT DATES

- Opening of the call for the submission of proposals for roundtable presentations and networking registration – 11 January 2023. Submissions are accepted on a rolling basis after a double-blind peer review. Early submissions are welcome.
- Proposal submission deadline through the EasyChair platform: <https://easychair.org/conferences/?conf=irr202303> - **20 February 2023**
- Research Roundtable - **14, 15, 16 March 2023, Tuesday-Thursday**
- Formal Welcome afternoon and Research networking – start at 11am CEST on 14 March 2023
- Research presentations - 14, 15, 16 March 2023, depending on the program; **The main presentation day - 15 March 2023**
- Informal Networking Lunch on Brig campus – 11 am-1pm CEST on 16 March 2023
- **After the conference:** Translational Research Papers and Practitioner Business Cases may be fast-tracked for publication at the peer-reviewed journal *ICHRIE Research Reports*: https://via.library.depaul.edu/ichrie_rr/



CALL FOR PROPOSALS

The call for proposals from researchers and practitioners is open in the following categories:

PAPER TOPICS:

1. **Leadership and human resource management in dynamic settings:** Advance knowledge on management, human resources, and related disciplines in dynamic settings, such as hospitality, and propose practical applications for hospitality, tourism, and service organisations.
2. **Strategy and innovation for better service:** advance knowledge on strategic management for innovating in hospitality, tourism, and service organisations, and propose practical applications for the industry.
3. **Operational sustainability:** uncovering different aspects of sustainability in operations and proposing practical applications for hospitality, tourism, and service organisations.
4. **Business in hospitality, tourism, or service organisations:** Business topics may be related to areas such as innovation, sustainability, marketing, finance, accounting, or revenue management.

All submissions are expected to highlight practical implications for entrepreneurship and management in hospitality, tourism or other service organisations.

While the main roundtable language is English, submissions in French are welcome for the French-speaking roundtable session "Hospitality and Tourism Management".



PAPER CATEGORIES:

1. Original Research Papers

- Academic research papers, taking the form of a literature review, conceptual, qualitative, or quantitative work
- Full paper, 5 '000-8'000 words, excluding references

2. Translational Research Papers

- Translational Research Papers take the form of reports that present scholarly evidence-based opinions and focus on actionable knowledge. These reports present practical implications from previously published credible peer-reviewed research, such as scholarly research articles from journals included in Scopus/Scimago ratings and chapters from academic textbooks.
- These reports should be relevant for students, professionals, policy makers and / or society.
- Translational research reports take the form of direct explanations. They should describe the key concept of published academic research, set the focal business context, give examples, and make actionable recommendations for practitioners.
- Reports should be written in Business English, using figures, tables, and illustrations to be easy to read.
- Although these reports do not contain in-text referencing, they must include a list of at least 3-5 key sources reflecting previously published credible peer-reviewed research used for developing these reports.
- Full paper, 600-1'500 words, excluding references



3. **Practitioner Business Cases**

- Practitioner essays in free format presenting an authoritative personal viewpoint to share business stories, current issues, or emerging business trends)
- Full paper, 600-1'500 words, no references needed

4. **Research Proposal**

- Work in progress
- Extended Abstract, 400-600 words, excluding references



SUBMISSION GUIDELINES

- Paper submissions should NOT contain author-identifying information for blind review (no names, no affiliations, and so forth). The author details should be entered through the EasyChair platform: <https://easychair.org/conferences/?conf=irr202303>
- Proposal text:
 - Each submission should have a title page containing:
 - Title and Abstract (400-600 words maximum)
 - Each submission should CLEARLY indicate 1 of 4 topics: (1) leadership and human resource management in dynamic settings; (2) strategy and innovation for better service; (3) operational sustainability; (4) business in hospitality, tourism, or service organisations. Without a topic selection, submissions will automatically be reviewed as original research papers related to business.
 - Each submission should clearly indicate one of the four submission categories: (1) Original Research Paper; (2) Translational Research Paper; (3) Practitioner Business Case; (4) research proposal. Without a category selection, the submissions will automatically be reviewed as original business-related research papers.
 - Main text with with figures, tables, and illustrations, as needed
 - References in Harvard style (except for practitioner business cases) and appendices
- Proposal formatting: Times New Roman font size 12 points; line spacing - 2, left and right margin - 2.5 cm, top and bottom 2.5 cm; submissions should be made in PDF format.
- Accepted submissions will be presented at the roundtable synchronously or asynchronously.
- The authors of accepted submissions should send the presentation file to the Organising Committee in PowerPoint or PDF format prior to the scheduled presentation day.
- Thematic Roundtable Discussions are scheduled on site on the Brig campus.



VENUE AND CONTACT

The main event venue is Brig campus, Cesar Ritz Colleges Switzerland

Address:

Cesar Ritz Colleges Switzerland

Englisch-Gruss-Strasse 43

3902 Brig, Switzerland

Upon the case-by-case approval of the organising committee, it might be possible to participate online and asynchronously. For asynchronous presentation, a 20-minute recorded video presentation and a presentation file in PowerPoint or PDF format must be shared with the Organising Committee before the roundtable date.

All questions about submissions should be emailed to Evelina.Gillard@cesarritzcolleges.edu.

WE ARE LOOKING FORWARD TO WELCOMING YOU!