



ICOB! 2021

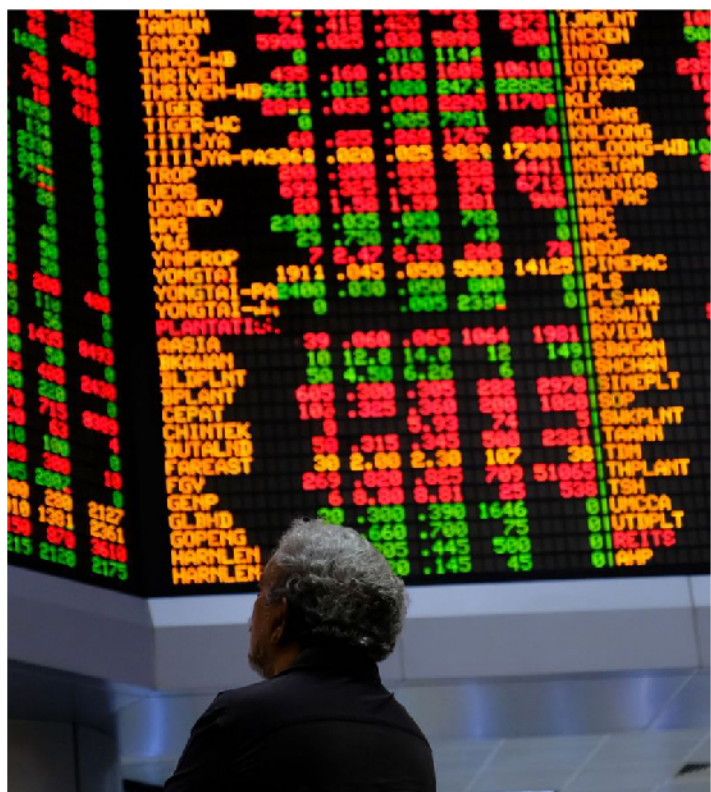
INTERNATIONAL CONFERENCE ON BUSINESS INNOVATION



REVITALIZING THE ECONOMY Through Sustainable Strategies

CONFERENCE DATE:
29th October

VENUE:
NSBM Green University



PAPERS ARE INVITED IN

1. Developing competitive advantages for sustainable development
2. Social science knowledge and economic development
3. The role of technology and innovation for economic development
4. Change management and entrepreneurship for economic revival
5. The role of ICT in reviving the economy
6. Sustainable brand development and marketing
7. Corporate governance and sustainable financial reporting
8. Sustainable engineering and design for economic revival

IMPORTANT DATES

Abstract Submission
JULY 16, 2021

Notification of Acceptance
JULY 30, 2021

Full Paper Submission
SEPTEMBER 17, 2021

Final Submission
OCTOBER 01, 2021

2020 ICOBI proceedings will be presented in this years conference

For payment gateway and for
More Information visit :

www.nsbm.ac.lk/icobi/

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