

ORGANIZED BY:



ICMEM

INTERNATIONAL CONFERENCE ON
MANAGEMENT IN EMERGING MARKETS
BALI, 7-9 AUGUST 2019

**'Managing Business in
Digital Disruption Era'**

INVITED SPEAKERS:



CONTACT PERSON:

**LIDIA MAYANGSARI
FITRI APRILIANTY**

School of Business and Management
Bandung Institute of Technology
Jl. Ganesha 10 Bandung, Indonesia
Phone: +62 812 8246 2542
Email: icmem@sbm-itb.ac.id

FOR MORE INFORMATION:

@icmem_id
http://icmem.sbm-itb.ac.id



*Under confirmation

CALL FOR PAPERS

Extended Abstract: 1 May 2019

Abstract Acceptance Announcement: 1 June 2019

Registration Deadline: 14 July 2019

Full-Paper Deadline: 19 July 2019

**CONFERENCE
STREAMS**
not limited to:

TOPICS

Business Information System

- The role of IT/IS (Information Technology/ Information Systems) in Business and Management
- Simulation in Business, Management, and Social context
- Service science

Entrepreneurship and business model

- Business Model
- Entrepreneurship
- Startup and small business

Sustainability and Innovation

- Technology commercialization
- Innovation management
- Sustainability

Behavioural Science

- Behavioural Decision Making
- Negotiation and conflict resolution

People and Knowledge Management

Business Risk and Finance

Operation and Performance Management

Marketing and Consumer Studies

- Consumer behavior
- B2B and Retailing
- International business
- Advertising, Sales, and Branding
- Service Marketing
- Strategic Management

Cases in Business and Management

- Case study in Marketing
- Case study in Human Resources
- Case study in Decision Making and Negotiation
- Case study in Operation
- Case study in Strategic Management
- Case study in Finance
- Case study in Entrepreneurship

FEATURING PROGRAMS

Panel Discussions
Business Luncheon
Swiss Innovation Challenge
Academic Symposium of ISAME Members
Workshops

PUBLICATION OPPORTUNITY

- International Journal of Business and Globalization (Indexed by Scopus)
- International Journal of Technology Transfer and Commercialisation (Indexed by EBSCO, Google Scholar, ProQuest)
- International Journal of Sustainable Future for Human Security (Indexed by Google Scholar)
- The Asian Journal of Technology Management (Indexed by Google Scholar)
- Jurnal Manajemen Teknologi (Indexed by Google Scholar)
- Emerald Emerging Markets Case Studies

... and many more to come