

4TH INTERNATIONAL CONFERENCE ON MANAGEMENT & BUSINESS PRACTICES

on Virtual Platform

8-9 February, 2021

- ☒ Maiden Online Series
- ☒ Panel Discussion with Eminent Panelists
- ☒ Publication Opportunity in Edited Volume by Reputed National Level Publisher
- ☒ Select Papers will be published in Scopus Indexed/UGC CARE Enlisted Journal

Extended Last Dates:

Submission of Abstract: 23rd December, 2020

Full paper Submission: 10th January, 2021

Online Registration: 28th January, 2021

Visit website
for details

<https://sites.google.com/view/icmbp2021>



ICMBP - 2021



**Theme: Embracing the New
Normal with Innovative
Management Practices**

**Organized by
Department of Management & Business
Administration, Aliah University,
Kolkata, WB, India**

<https://easychair.org/cfp/ICMBP-2021>

ICMBP-2021

Objectives of the Conference

ICMBP-2021, the fourth of the International Conference series of the Department, proposes to provide an interactive platform in the new normal to encourage discussions on innovative management practices adopted to face the unprecedented pandemic. The Conference will also pave the way for researchers to find the way forward to embrace the new normal.

About the Department

The Department offers its flagship five years full-time Integrated MBA courses with specializations in Finance, Marketing and Human Resource Management as well as Doctoral programme in Management. The Department provides platform to researchers and academicians to enhance their expertise, while organizing various events like ICMBP series of International Conference, Faculty Development Programmes, Seminars, Consultancies and Training Programmes along with nurturing its industry-academia interactions to increase employability of its students.

About the University

The legacy of Aliah University can be traced back to 18th Century although, it was established in 2008-09 as an autonomous University under the Department of Minority Affairs and Madrasah Education, Government of West Bengal to play a leading role in the advancement of higher education especially of the socially and educationally backward Minorities. Spread across three campuses in Kolkata, viz. New Town, Park Circus and Taltala, the University offers graduation, post-graduation and doctoral programmes in Engineering, Management, Sciences, Humanities, Law, Journalism and Mass Communication, Nursing, Islamic Theology and Islamic Studies.



Department of Management & Business Administration

Aliah University

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- Send your Abstract/Full Paper to: aliah.icmbp@gmail.com
- Full paper can also be submitted online through Easychair platform
- For Format of Abstract/Full paper visit conference webpage

Organizers

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Hon'ble Vice Chancellor,
Aliah University, Kolkata

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Registrar, Aliah University

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Joint Convener

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Chairperson

Arup Kumar Baksi
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ICMBP - 2021

Sub-Themes of the Conference

Innovative Management Practices in the New Normal in but not limited to:

- Banking, Finance and Insurance
- Contemporary Management
- Human Resource Management
- Marketing Management
- Operations Management
- Economic Growth & Development
- E-Commerce
- Organizational Behavior

Registration Fees

Academician/Faculty - Rs. 1000
Industry/Practitioner - Rs. 1500
Research Scholar - Rs. 800
Academician/Scholar (Overseas) - \$35
Participant
(without paper presentation) - Rs.350

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Extended Last Dates

Submission of Abstract - 23rd December 2020
Acceptance of Abstract - 26th December 2020
Full Paper Submission - 10th January 2021
Online Registration Opens - 16th December 2020
Last date of Registration - 28th January 2021

<https://www.aliah.ac.in/departement/management-business-administration>