

Integrated Conference on Eurasia-Pacific Business Management (ICEPBM) 2019

“What is the future of Eurasia-Pacific”

Confirmed Conference Speakers

Prof. John Vong

*Visiting Professor at Royal Melbourne Institute
of Technology and Co-Founder of BaliPay*

Prof. Kim Fam

Victoria University of Wellington New Zealand

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*University of Applied Sciences &
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ICEPBM

31ST OCTOBER,
1ST and 2ND NOVEMBER
MAKASSAR

2019

Globalization in Intersection: What is the future of Eurasia-Pacific

The 21st century was marked by a change in the center of the world economy which was originally centered in western countries [Europe-USA] into eastern countries [Asia]. This change is in line with the economic growth of Asian countries. This growth will certainly bring opportunities and challenges for multinational companies. With a dominant population in China, India and Indonesia, these three countries will become big markets.

Asian economic growth is estimated to reach 5%, which is the driving force for growth in the world economy. But along with economic growth and a large population, Asia also faces risks. These risks include the growth of the spirit of protectionism in various countries, high geopolitical tension, an increasingly aging population, and low productivity will require structural reforms in Asian countries. The current global economy is also marked by digitalization, where the developing technology creates destructive challenges and constructive opportunities. Asian countries are now leaders in the digital revolution, but to continue to take advantage of these opportunities, policies are needed in various fields including policies in information technology, trade, labor markets and education.

PAPER SUBMISSION

1. Selected papers will be proposed to Asian Journal of Business Research [AJBR] and Book Series of Managing Asian Century. AJBR is listed on ERA2018 and SCOPUS. Book Series of Managing Asian Century is published by Springer.*

2. Final paper MUST not exceed 15 - 20 pages.

3. Final paper submission deadline is 22 September 2019. Papers submitted after the due date will not be included in proceeding.

4. Paper writing guideline:

http://magscholar.com/wordpress/?page_id=612

* There are additional costs for editing and publication.

Abstract Submission Deadline	08 September 2019
Announcement of Acceptance	15 September 2019
Full Paper Submission	22 September 2019
Payment Deadline	22 September 2019

REGISTRATION FEE

Early Bird : Rp. 1.500.000
Regular : Rp. 2.000.000
Students : Rp. 1.250.000
Participants : Rp. 2.000.000

Conference fee covers the following circumstances:

- Registration fee in accordance with the represented institution
- Registration & conference program
- Seminar Kit -
- Corresponding authors and participants will receive certificate of participation
- Meals during the conference
- Conference fees are not refundable

PAYMENT

Please transfer your registration fee to Account name:

Yayasan Scientia International Indonesia

Account number: 0948 838888

Bank name: Bank Central Asia (BCA)

Bank address: BCA KCU Rawamangun

Please email your payment receipt in jpg or pdf file to



University of Applied Sciences and Arts
Northwestern Switzerland



Official website:

<http://bit.ly/icepbm2019>

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