University of Kelaniya, Sri Lanka



11TH INTERNATIONAL CONFERENCE ON BUSINESS AND INFORMATION (ICBI)

Transforming Business Strategies for Economic Resilience



Keynote Speaker

Professor Noel Scott

Adjunct Professor of Tourism Management University of the Sunshine Coast, Australia

ICBI 2020 (ONLINE)

ICBI 2020

We are pleased to announce that the 11th edition of International Conference on Business and Information (ICBI 2020) is scheduled to be held on 19th November 2020 which is organized by the Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka. The goal of ICBI 2020 is to bring researchers and practitioners to share cutting-edge developments in all spheres of management to a common platform. We invite all the management researchers, and practitioners to send research papers/extended abstracts and case studies to this conference and make this conference a grand success.

Given the prevailing situation in the world, the conference will run on an online mode.

Tracks

- Accounting, Finance and Economics
- Entrepreneurship, Innovation and Small Business Management
- Organizational Behavior and Human Resource Management
- Marketing, International Business and Strategy
- Technology, Cloud Computing, Big Data Analytics and Information Technology
- Operation, Logistics and Supply Chain Management
- Education and Learning
- Tourism and Hospitality Management
- Social Distancing: Impacts on Business and Society
- Multidisciplinary areas

Doctoral Colloquium

PhD and DBA students of Business and Management faculties/ schools at any University around the world are invited to send your study as a research paper to the Doctoral Colloquium. For more information visit our website

http://conf.kln.ac.lk/icbi/index.php/doctoral-colloquium

CEO Forum

"ICBI -2020" is featured with a timely important dialogue on contemporary business challenges and revitalizing measures could be followed for the repercussions of Covid-19 pandemic. This forum consists of speakers from policy making sections and strategic level managers (CEOs) representing key industries in Sri Lanka.

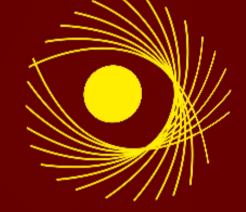
Technical Assistance

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Conference Chair: Dr. W. M. C. B. Wanninayake Conference Co - Chair: Dr. Ravi Dissanayake Conference Secretary: Mrs. Bimali Wijesundara



Important Dates

- Submission of Full Papers 15th July 2020
- Notification of Acceptance (with requested revisions)

 15th August 2020
- Submission of the Camera-Ready Copy 15th September 2020
 - Early-Bird Registration 18th September 2020
 - Registration Deadline for Authors **15**th **October 2020**

Conference Date 19th November 2020

Email: icbi@kln.ac.lk Website: conf.kln.ac.lk/icbi