

## Main Theme

- Social Innovation

## Sub Theme

- Industrial Revolution 4.0
- Entrepreneurship
- Business
- Humanities/Social Science
- Big Data
- Poverty Eradication
- Youth Volunteerism
- Creativity & Innovation In Islamic Perspective
- Technical & Vocational Education & Training
- Innovation In Education



# 1<sup>st</sup> BEEHIVE INTERNATIONAL SOCIAL INNOVATION CONFERENCE

UNIVERSITI MALAYSIA  
KELANTAN CITY CAMPUS,  
KOTA BHARU, MALAYSIA

3 & 4 OCTOBER  
2018

Call For Papers & Oral Presentation

Social Innovation Bootcamp

Social Innovation & Business Pitching Competition

COLLABORATIVE PARTNER



## COMPETITION & ACTIVITIES

**SOCIAL INNOVATION  
COMPETITION**

**BUSINESS PITCHING COMPETITION**

**SOCIAL INNOVATION BOOTCAMP**

## IMPORTANT DATES

DATELINE REGISTRATION	26 SEPTEMBER 2018
DATELINE PAYMENT	1 OCTOBER 2018

## REGISTRATION FEES

	MYR
SOCIAL INNOVATION COMPETITION (GROUP/ INDIVIDUALLY)	120
BUSINESS PITCHING (INDIVIDUALLY)	30
SOCIAL INNOVATION BOOTCAMP (GROUP)	50

## CALL FOR PAPERS

Prospective authors are invited to submit their original research papers (that have not been submitted, published or under consideration in other conferences or journal or anywhere else) via the conference website [www.beehive-umk.com](http://www.beehive-umk.com). Papers should be in the format strictly specified on the conference website. Papers should be written in English language using MS Word. All papers shall be subjected to plagiarism check and blind peer review.

## IMPORTANT DATES

ABSTRACT SUBMISSION	20 SEPTEMBER 2018
FULL PAPER SUBMISSION	26 SEPTEMBER 2018
NOTIFICATION OF ACCEPTANCE	2 <sup>nd</sup> until 4 <sup>th</sup> Week of SEPTEMBER 2018

## REGISTRATION FEES

	MYR	USD
STUDENTS (LOCAL)	50	
LECTURERS (LOCAL)	150	
INTERNATIONAL STUDENTS		30
INTERNATIONAL PARTICIPANT		80

## PAYMENT NOTES

For Cash Deposit / Telegraphic Transfer – Please remit your payment into the following account:

Bank Name: **Malayan Banking Berhad**  
Beneficiary Name: **UNIVERSITI  
MALAYSIA KELANTAN (BEEHIVEUMK)**

Account Number: **553038019271**

## FOR MORE INFORMATION CONTACT:

**MUHAMMAD AMIRUDDIN  
WAHAB**

PHONE NO: **017-2244353**

EMAIL:

**beehiveconference18@gmail.com**

**NURUL ASHIKIN MOHD LUKMAN**

PHONE NO: **09-7717124**

EMAIL:

**nurulashikin@umk.edu.my**