International Business Conference

ASD 2021

ACHIEVING SUSTAINABLE DEVELOPMENT
Through Business, Innovation & Digital Technologies

October 18-19, 2021

CALL FOR PAPERS

The HCT proudly presents its International Business Conference 2021 Achieving Sustainable Development through Business, Innovation & Digital Technologies (ASD2021).

ASD2021 will explore the role of business, innovation and digital technologies in achieving sustainable development goals (SDGs).

You are invited to submit papers for consideration as part of the conference program. All submissions should be of empirical, conceptual and critical work within the following topics, which address are within the context of sustainability development at the macro level.

PAPER TOPICS

- Consumption & Marketing
- Data Analytics & Information Systems
- Economics & Finance
- Education & Society
- Engineering & Technology
- Health & Wellbeing
- Human Capital Development
- Industry & Supply Chain
- Innovation & Entrepreneurship
- Quality & Strategy
- Tourism & Environment

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