



4TH ANNUAL INTERNATIONAL RESEARCH CONFERENCE (AIRC)

Hosted by IIM Lucknow

CONFERENCE TRACKS INCLUDE:

Authors are invited to submit an extended abstract (1500 – 2000 words) in PDF format, on all aspects of business and Management, including but not limited to:

- Agribusiness Management
- Business Environment
- Business Sustainability
- Communication
- Decision Sciences
- Finance & Accounting
- Happiness and Wellbeing
- Human Resource Management
- Information Technology & Systems
- Legal Management
- Marketing Management
- Operations Management
- Strategic Management

29 DOCTORAL WORKSHOP JAN 2025

Be part of the Doctoral Conference
—where academia and industry
unite to drive new research and
breakthroughs

Submission Link:
<https://bit.ly/AIRC04>



30 JAN 2025 – 01 FEB 2025

3-Day Conference

- Network with national and international researchers in management.
- Explore paper presentations, discussions, and interactive sessions.
- Discover new trends and research from academia and industry.

IMPORTANT DATES

- **October 31, 2024**
Submission Deadline
- **November 30, 2024**
Intimation of Acceptance
- **December 31, 2024**
Registration Closes
- **January 29, 2025**
Doctoral Workshop
- **January 30 – February 1, 2025**
Conference Dates