

## **CALL FOR PAPERS**

A major recent global initiative is the "One Belt, One Road" initiative of the Chinese Government. The initiative aims to promote the connectivity of Asian, European and African continents and their adjacent seas, establish and strengthen partnerships among the countries along the belt and road. Hence this conference aims to explore the entrepreneurship opportunities offered by this initiative and the obstacles to its achievement. In addition to papers on the theme, the conference welcomes all business papers relevant to entrepreneurship.

March 22 - 23, 2018

Nilai Springs Resort Hotel, Nilai, Malaysia

Visit http://ace18.nilai.edu.my/ for more details

+60182562761

OUR SPEAKERS



Professor Dato' Dr Sothi Rachagan

"One Belt, One Road" - Oxford Universit



Martha Mador Head of Enterprise Education Kingston University, London