

7TH ASIA-EURO CONFERENCE 2018

in Tourism, Hospitality & Gastronomy

14 – 17 November 2018
Far Eastern University, Philippines

Call for Papers

**Deadline for Extended
Abstract Submission:
1st August 2018**

**Deadline for Full Paper Submission :
1st August 2018**

Taylor's University, Malaysia and Université de Toulouse Jean Jaurès, France are proud to announce the 7th Asia-Euro Conference 2018 to be co-hosted by the Far Eastern University, Philippines. The conference will focus on a broad range of topics related to tourism, hospitality and gastronomy. The conference organizers invite papers, abstracts and presentations relevant to the theme of the conference '*Nurturing the Future Today*'.

Papers are invited in the sub themes of:

- Anthropology of tourism
- Anthropology of food & gastronomy
- Architecture & design in tourism, hotel & food services
- Crisis management
- Cultural studies
- Customer experience
- Development processes
- Economic impacts
- Education and training
- Environmental resources & impacts
- Events management
- Food studies and food security
- Finance
- Hotel & foodservice engineering
- Human resources
- Innovation
- Marketing
- Mobility
- New markets
- New methodological approaches
- Product development
- Public sector
- Regulations & management
- Rural tourism
- Safety & security
- Service quality
- Social entrepreneurship
- Sociology of food
- Sociology of tourism
- Strategies, processes & benchmarking
- Sustainable & responsible tourism practices
- Technology
- Tourism policies
- Tourist behaviour
- Travel trends & flows
- Recreation and sports

- New forms of tourism (e.g. volunteering tourism, space tourism, virtual tourism, social tourism etc.)

Who Should Attend?

- Academics and educators in tourism/hospitality fields
- Managers of hotels/restaurants/tourism businesses
- Trainers in tourism/hospitality/restaurant fields
- Tourism/hospitality researchers and industry consultants
- Interregional organisations with interest in tourism/hospitality industry
- Administrators of tourism/hospitality management educational programs
- Tourism/hospitality/ restaurant industry executives and representatives of multinational firms
- Financial institutions and tourism industry investors
- Tourism policy makers and national tourism organisation directors
- Students in tourism/ hospitality management

Extended Abstract Submission

- Extended abstracts (between 1000 – 1500 words) should be submitted for review.
- The abstracts should summarize the key points of the paper and with a maximum of 5 keywords that define the subject matter.
- The abstract/paper template is available from <https://university2.taylors.edu.my/asiaeuro>
- Papers/abstracts must be submitted using the *Easychair paper submission* [[CLICK HERE](#)].
- All the papers and extended abstracts will be reviewed by the Scientific Committee.
- Once the extended abstract/paper is accepted, at least one of the authors must register and present the paper at the Conference.
- Camera ready versions of all the accepted abstracts/papers will be distributed to conference delegates via electronic/online mode.
- Full paper submission is optional.
- Only full papers will be considered for the best paper award.
- Selected full papers will be considered for publication opportunity by our sponsored scopus indexed journal Asia-Pacific Journal of Innovation in Hospitality and Tourism (APJIHT)

Poster Submission

- Poster abstracts (maximum 500 words) should be submitted for review and selection.
- The abstracts should summarize the key points of the poster and with a maximum of 5 keywords that define the subject matter.

- Poster abstracts must be submitted to: asia.euro@taylorsonline.com
- All the poster abstracts will be reviewed by the Scientific Committee and authors of the accepted poster abstracts will be invited for poster submission.

Full Paper Submission

- Manuscripts submitted to the 7th Asia-Euro Conference 2018 should be original contribution and should not have been previously published nor under consideration for publication elsewhere.
- The full paper template is available from the <https://university2.taylorsonline.com/asiaeuro>
- Manuscripts must be written in English and free from spelling or grammatical errors.
- The abstract should summarize the key points of the paper without exceeding 500 words and with a maximum of 5 keywords that define the subject matter.
- Manuscripts should not exceed 5,000 words (including references).
- All contributions should follow the format and style described in the Publication Manual of the American Psychological Association (APA, 6th edition).
- All manuscripts should be typed in MS WORD format, single-spaced with one-inch margins and using 12-point Times New Roman font (exception of tables 10-point Times New Roman).
- Manuscripts should include the following major sections & sequence: title, affiliation of the authors (e.g. university name, country), abstract (not more than 500 words), keywords (5 words maximum), main body (Introduction, Literature Review, Methodology, Findings, Conclusion) and references.
- The main body or text should be divided into headings and subheadings. Main headings should be centred on the page and subheadings placed at the left margin.
- Tables and figures (300dpi) should be clearly labelled, in the format and style described in APA (6th edition) and suitable for direct reproduction.
- References should follow the format and style described in APA (6th edition).
- All the full papers will be reviewed by the Scientific Committee.

For further information on the conference secretariat, registration and payment, tentative programme, accommodation, etc., kindly visit the <http://university2.taylorsonline.com/asiaeuro>

Contact

Where queries concern submission of paper, review process and outcome, kindly contact:

Dr Jeetesh Kumar
Scientific Committee Manager
Faculty of Hospitality, Food & Leisure Management
Taylor's University, Lakeside Campus
No. 1 Jalan Taylor's, 47500 Subang Jaya, Selangor, Malaysia

Tel : +603 5629 5413
Fax : +603 5629 5522
Email : asiaeuro.tuconference@gmail.com

Where queries concern the conference programme and related matters, kindly contact:

Conference Secretariat
Faculty of Hospitality, Food & Leisure Management
Taylor's University, Lakeside Campus,
No. 1, Jalan Taylor's, 47500 Subang Jaya, Selangor, Malaysia

Tel: +603-56295405
Fax: +603-56295001
Email: asia.euro@taylors.edu.my

Where queries concern registration and payment, accommodation, tours or other conference arrangement in the Philippines, kindly contact:

Conference Secretariat
Institute of Tourism and Hotel Management
Far Eastern University
Nicanor Reyes Street, Sampaloc, Manila, Philippines 1015

Tel: +632 5249949
Trunk Line: +632-7777338
local 263 and 264
Email: asiaeuro2018@feu.edu.ph