



**ICMR** 13<sup>th</sup> International Conference on  
Management Research

## CALL FOR PAPERS

**Entrepreneurial and Sustainability Prospects in Post Pandemic World  
December 1<sup>st</sup> & 2<sup>nd</sup>, 2022**

The dynamics, including opportunities and challenges, for entrepreneurs and humanity's collective efforts for sustainability have drastically changed during the pandemic. As world is settling down with Covid 19, a new normal is emerging for entrepreneurship and sustainability. This year, 13<sup>th</sup> ICMR's will be on exploring, sharing and furthering knowledge about these dynamics. Accordingly, the theme for ICMR 2022 will be "Entrepreneurial and Sustainability Prospects in Post Pandemic World". Manuscripts, including research papers and case studies, around the following sub-themes are welcomed:

- Challenges, opportunities, and readiness of Small and Medium Enterprises (SMEs).
- Transformation in the aftermath of turbulent times.
- Design thinking for innovation.
- Digital disruption and transformation.
- Innovation in start-ups and SMEs.
- Triple bottom line (Environmental, economic and social sustainability).
- Innovation platforms, ecosystems and supply chains.
- Climate change – risks and opportunities for entrepreneurs and the role of governments and civil society.
- 21<sup>st</sup> Century skills for succeeding in global gig economy
- Innovation training, teaching and coaching
- Responsible and Social innovation
- Role of entrepreneurship in poverty alleviation and sustainable development
- Building smart cities
- Business ethics
- Artificial intelligence (AI) and innovation
- Green technology and renewable energy
- Globalization and Corporate Social Responsibility (CSR).
- Innovation in health, tourism, and service sectors.

### Important Dates

Submission of Abstract	April 30, 2022
Notification of Acceptance	May 14, 2022
Submission of Extended Abstract	July 15, 2022
Full Papers Submission	August 10, 2022
Early Bird Registration	October 20, 2022
Regular Registration	November 4, 2022

### Conference Fees

Local Students	PKR 3,000
Local Faculty	PKR 5,000
International Students	150 USD
International Faculty	300 USD

### For any query please contact

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For paper submission guidelines, registrations and updates, please visit [www.superior.edu.pk/icmr](http://www.superior.edu.pk/icmr)

The conference will provide networking opportunities to researchers, business leaders, bankers, chief learning officers, HR directors, civil society representatives, government officers, faculty of business schools, and representatives of international development agencies, from within and outside Pakistan. Moreover, the researchers will get publication opportunity in HEC recognized and internationally indexed reputed journals.

We look forward to your participation in 13<sup>th</sup> ICMR 2022.

